



# Connection

CARE Canada Annual Report 2022



# From the Chair

**A**s I reflect on the past fiscal year at CARE Canada (up to and including June 2022), I wish to extend my sincere gratitude to the Board for its responsive efforts, the generosity of our donors, the leadership of our CEO, and the work of our staff. Together, we are making a meaningful difference in the lives of women and girls around the world.

This year has been a reminder of how interconnected we all are. The crises happening around the world affect us here in Canada too. For example the continued crisis in Ukraine has shown us how much we depend on other countries around the world for certain resources.

It has been my pleasure to chair CARE Canada's Board of Directors for a second year. We have been fortunate to welcome two wonderful new directors to the Board. Salima Ebrahim and Lisa de Wilde, C.M. bring new energy and fresh ideas, along with a wealth of experience and a strong commitment to empowering women around the world.

During the past fiscal year, CARE Canada was involved in two emergency appeals: the Ukraine war and the hunger crisis in the Horn of Africa. We are so grateful to our donors and supporters who have shown tremendous generosity in supporting those most in need.

I am proud to be part of an organization that is on the frontlines

of emergencies and important development projects that are aimed at long-term sustainability and resilience. The focus of all of CARE Canada's work is women's leadership, the health and safety of women and girls and their economic dignity, independence and freedom.

I offer my sincere gratitude to the Board for their investment of time, ideas and leadership as we try new and innovative approaches.

I also wish to extend a big thank you to our donors, partners and supporters for your continued generosity. Thank you to our President and CEO, Barbara Grantham, the senior leadership team and all staff here in Canada and around the globe, for your passion, commitment and trust in helping unlock the potential of women and girls around the world.

**Victor Thomas**  
*Chair of the Board of Directors*



# From the President and CEO

**The past year was another challenging one for the world. Still reeling from the effects of COVID-19, many regions in Africa and the Middle East battled climate change-related extreme weather that led to both droughts and extreme flooding. Relying heavily on agriculture as their primary food source, these regions are now struggling with severe malnutrition and hunger.**

This year has seen more than forty-five million people in 43 countries teetering on the edge of famine, up from 27 million in 2019. More than 10 per cent of the world's population goes to bed hungry every night.

Humanitarian needs are higher today than ever before.

Sadly, this past year also saw the war in Ukraine unfold. Russia's attack on February 24 shook the world. This is the first open conflict in Europe in decades, and we have all seen the horrific images of this war.

According to the United Nations, this year recorded almost 10,000 civilian casualties and approximately 8.2 million people are displaced all over Europe and the world.

Yet we have also seen the heroes who have emerged, lending a helping hand, donating, and providing support on the ground. This conflict triggered one of the largest humanitarian responses the world has ever seen.

CARE Canada quickly responded with a group of other leading Canadian agencies as members of the Humanitarian Coalition by launching an emergency appeal urging Canadians to rally in support of this tragic crisis. CARE and our partners in the region were able to act quickly, providing immediate and direct assistance to the people of Ukraine. We have since opened a CARE office in Poland to address the ongoing needs of Ukrainians affected by the war to this day.

As always our focus remains on women and girls who are the most vulnerable in any emergency situation.

We remain committed to ensuring women are safe and healthy, have dignified work and that their leadership is recognized and advanced. When one woman changes her life for the better it has ripple effects on her family, her community and future generations.

We are also highly committed to localization of our work—meaning we work alongside communities who know best what they need. Only when we work with the people we are supporting can we ensure innovative, locally led and sustainable solutions.

I am very grateful to Victor Thomas, our Board Chair, and the CARE Canada Board of Directors for their continuous support of our vision, mission and strategic plan. Their leadership, generosity and guidance are invaluable in building a better, more equal world for all.

A huge thank you to all our supporters who have tirelessly stood by us and helped create lasting change when the world calls upon us to act. We are eternally grateful and inspired by your generosity.

Thank you for believing in our mission to save lives, fight poverty and achieve social justice by investing in women and girls around the world. Your commitment to CARE Canada inspires our team to press on, every day, for the better world all of us seek.

With gratitude,

**Barbara Grantham**  
President and CEO

# CARE Canada by the numbers



**96** staff



**50** projects and initiatives



**30** countries around the world



Countries around the world contributing to saving lives, defeating poverty, and achieving social justice



**462,555**

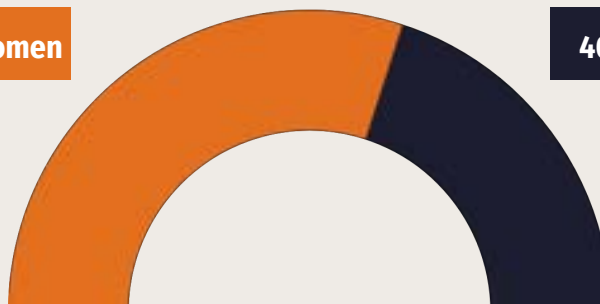
people reached through tailored programming to promote gender equality

**1,007,034**  
direct participants

Project participants who are directly involved in project activities and receive support and resources from CARE Canada

60% Women

40% Men





# CARE Canada's focus areas



## HER HEALTH

### *Why do we invest in women's health?*

When we invest in women—who make up 70 per cent of healthcare workers—healthcare systems everywhere are stronger, and everyone is happier and healthier. When more women's voices are heard, when they are included in decision-making spaces, and when they have the same opportunities to lead as men do, everyone benefits.



## HER SAFETY

### *Why do we invest in women's safety?*

Safety is a basic human right. Everyone deserves to be and feel safe. Women and girls' safety is most at risk during and after emergencies.

Many women experience violence, including sexual violence and harassment. In many parts of the world, women's safety is often an afterthought or not considered at all. Women's rights and women-led organizations around the world are leading efforts to support survivors, challenge patriarchal practices and advance gender equality.



## HER LIVELIHOOD

### *Why do we invest in women's livelihoods?*

When more women earn and save money, they create a ripple effect that benefits families, communities and entire countries. When women can grow and sell more and healthier food, for example, they can feed their families and earn money to pay for education, medical expenses, etc. Everyone is then better equipped to break the cycle of poverty, to be resilient in the face of crises, and to build a better, more equal world for all.



## EMERGENCY RESPONSE

### *Why do we invest in emergency response?*

Despite the challenges they face, women are often on the frontlines of emergency response—as caregivers, healthcare providers and more, yet they are often left out of decision-making. When women's leadership is recognized and they have a seat at the table, emergency response is most effective immediately and over the long term—not just for women themselves but for entire communities.



## WASH (Water, Sanitation and Hygiene), Protection and Livelihoods support to drought and conflict-affected populations in Lower Juba Region, Somalia



Saddam Mohamed/CARE

### Overview:

The three-year project supports people in southern Somalia who are battling drought and conflict in the region. It provides critical and life-saving WASH, protection and livelihood assistance to support over 55,000 of the most vulnerable people across Jubaland affected by devastating droughts, desert locust infestations and COVID-19. The project works with partners to identify water sources and handwashing stations to be built or repaired. The project also promotes good hygiene practices in a way that considers the unique needs of participants and promotes the leadership of women and girls.

### Goals:

The main goal of this project is to provide critical and life-saving WASH, protection and livelihoods assistance to the most vulnerable community members who had to leave their homes across three districts (Kismayo, Afmadow and Badhadhe) in Lower Juba, Somalia. By implementing various activities around WASH, protection and livelihoods the project aims to help all participants, over 53 per cent of whom are women.

**Building infrastructure:** The project focuses on restoring existing water sources and building additional ones for drinking and for livestock. This includes nine water points which consist of shallow wells, water kiosks (booths to access tap water), handwashing stations and boreholes to locate water. The project also built 100 basic toilets with handwashing stations, putting women's needs at the centre.

**Training:** Public awareness campaigns on the prevention of gender discrimination and violence against vulnerable women, girls and boys reached 43,550 people. Workshops addressed the prevention, reduction and protection from gender-based violence, and worked with women's and youth groups, religious leaders and elders. Other training components include water quality testing and technical training on water management to ensure lasting results, as well as sessions on hygiene, sanitation and COVID-19 prevention.

**Promotion:** The project focuses on promoting both safety and health. Community forums for around 3,000 people were run focusing on issues of child protection and prevention. Throughout the project, a hygiene promotion campaign focused on going door-to-door in the community to deliver information about the disposal of human waste, the consumption of safe drinking water and the importance of handwashing with water and soap before preparing and eating food.

**24,269** people accessed safe drinking water.

11,950 women | 11,926 men

**8,700** people increased their ability to meet their basic needs.

4,611 women | 4,089 men

**40,000** people supported with public awareness campaigns on prevention of discrimination and violence against women.



## **SHE SOARS (Sexual and reproductive Health and Economic empowerment (SHE) Supporting Out-of-school Adolescent girls' Rights and Skills (SOARS))**



### **Overview:**

SHE SOARS is a seven-year youth-led project in Kenya, Uganda and Zambia that increases Sexual and Reproductive Health and Rights (SRHR), life skills and financial literacy. The project works alongside local partners, healthcare providers, youth and other stakeholders to increase access to SRHR and improve health services, especially for young women and girls, who are more likely to be absent from school and can't always make decisions about their own bodies. Youth leadership is embedded in the project in Africa and Canada to address young people's needs and raise awareness through the SHE SOARS project.

### **Goals:**

SHE SOARS aims to increase the Sexual and Reproductive Health and Rights, life skills and financial literacy of young women and girls aged 10-19 who are not in school in Kenya, Uganda and Zambia, as well as young men and boys. The project aims to engage healthcare providers in communities to increase knowledge of SRHR, use and delivery of youth-friendly health services. The project will increase girls' ability to make decisions about their lives and bodies.

#### **Increase demand for SRHR services:**

The project promotes the demand for and use of SRHR services through activities that increase young people's knowledge of gender-based inequalities and SRHR, such as girls' and boys' groups. Youth leaders follow SRHR curriculum and lead youth through activities that help them reflect on their experiences with Sexual and Reproductive Health and learn about their rights.

#### **Strengthen the health system:**

SHE SOARS improves the delivery of youth-friendly health services that are equitable and inclusive. This includes the training of healthcare providers to improve attitudes towards youth accessing SRHR services and adapting services to respond to the needs of youth.

**Public Engagement:** A group of Canadian youth—Youth Champions—raise awareness of global SRHR

through the SHE SOARS project, building global citizenship using social media and their very own podcast.

**Advocacy:** The project provides training and resources to build the capacity of local youth-led and women's rights organizations to advocate for better SRHR policies and services. A Youth Advisory Board in the three countries ensures that youth voices are heard.

**“What barriers do young people face when accessing contraception and other health services? How can youth leadership increase and advance youth rights, choices and lives?”**

**-SHE SOARS podcast**



# Her Voice



## CHARITY – GROUP LEADER IN MADI OKOLLO, UGANDA

Charity Asibazuyo is a group leader in Ojiba Cell, Madi Okollo district, Uganda. The country has a high rate of teenage pregnancy and half of all pregnancies among young women and girls aged 15-19 are unplanned.

Charity facilitates the SHE SOARS curriculum and activities to increase youth knowledge and skills around Sexual and Reproductive Health and Rights (SRHR). Charity received training in the SHE SOARS project as a group leader and is eager to transform her community with the knowledge she gained. She aspires to lead girls to develop hands-on skills to help them in their lives and communities.

Charity leads girls through lessons on menstruation, healthy relationships, communication, leadership, gender-based violence, sexual identity, pregnancy and sexually transmitted infections, among other topics. A key component of the curriculum is to provide girls with a safe space where they can collectively reflect on issues affecting their Sexual and Reproductive Health and Rights (SRHR) and gender inequality and equip them with evidence-based information and life skills.

Charity has also led the boys groups. The SHE SOARS curriculum has been adapted for girls and boys of different age groups to ensure that the different issues young people face in exercising their SRHR are addressed. It is important to involve everybody in the communities to ensure progress in the project lasts for a long time and is useful to the participants. Charity has seen a positive change with the boys in the groups being more respectful and using fewer drugs in their lives. Charity has a young son named Johnathan. She dreams of him pursuing an education and growing up as a healthy child.





# Her Livelihood



## AWEEV (Advancing Women's Economic Empowerment in Vietnam)



### Overview:

AWEEV focuses on improving women's access to a sustainable income. The four-year project centres around supporting low income Vietnamese women in rural communities, especially from ethnic minority groups, by removing barriers to paid work. Recognizing, reducing and redistributing unpaid care work plays an important role in this process. AWEEV started in 2021 and is located in the provinces of Ha Giang and Lai Chau where it aims to reach 2,635 women and men from ethnic minority groups.

### Goals:

Women are at the center of AWEEV, which focuses on providing them with training and education to better participate in paid work, exercise their economic rights and lead grassroots social enterprises. AWEEV also engages men in conversations around gender and community events to support women's economic empowerment to create lasting change.

**Learning events:** Multiple training sessions were organized for a total of 925 people to better understand the challenges of the project participants. This group included tea farmers and community leaders. The sessions included training on gender equality, technical training on caring for crops and animals and environmentally friendly farming practices, organic tea production and improving knowledge on environmental and climate resilience.

**New policy brief developed:** A policy recommendation on the economic rights of ethnic minorities was delivered to key policymakers to speak with civil society organizations at a roundtable discussion, with 104 people in attendance.

**Community events:** Over 5,000 people participated in 41 community events held to recognize, reduce and redistribute the burden of unpaid care work on women. These events are generally focused on gender equality, the promotion of the environment and climate change education, and addressing the burden of unequal caregiving and gender-based violence.

**14 schools improved**  
—over **1,000**  
students can attend  
full-time daycare.

Over **5,000**  
participants in **41**  
community events to  
reduce the burden of  
unpaid care work on  
women.

**30%** of time  
saved by preparing  
animal feed with  
automation tools.



Vu Ngoc Dung/ CARE

## Her Voice



### GIANG THI LIEM – AWEEV SUCCESS STORY

Giang Thi Liem is married with two young sons. They live with her husband's family and their primary income comes from tea and pig farming. Her husband also runs a small motorbike maintenance shop at home. Liem spent most of her time working in the field, taking care of her two children and completing daily chores.

"Normally I will work for a few hours, starting from 6 am, in the tea farm. The working day could be a bit longer, especially during the harvesting season. During the day, I cook meals and take care of the children. Apart from the farm work, I must spend at least 4-5 hours each day on other house chores."

Giang Thi Liem is part of CARE Canada's AWEEV project which aims to reduce poverty and inequality among minorities by increasing their income and overall well-being. The project works to alleviate the heavy burden women face when it comes to unpaid and unequal caregiving.

CARE works with women and their families to reduce the amount of time they spend on unpaid care and domestic work, by undertaking activities like upgrading school facilities to accommodate younger children.

# Emergency Response

## Ukraine Appeal–Women and girls safe spaces and case management support in Romania



### Overview:

On February 24, 2022, Russia attacked and invaded Ukraine, worsening an ongoing humanitarian crisis. Tens of thousands of people have been killed and millions of people have left their homes. As is the case during any emergency, the health and safety of women, children and the elderly are most at risk.

### Goals:

CARE and our partners are working on a regional response to the Ukraine crisis in Romania and Moldova by working with local organizations. The goals are to meet the immediate and longer-term needs of those who have been forced to flee their homes due to conflict and find refuge in neighbouring countries.

Urgent priority needs include emergency supplies of food, clothing and hygiene products.

The project also aims to provide protection, psychosocial support, and information for Ukrainians about their rights in Romania. Raising awareness of gender-based violence (GBV), and support and referrals in the event of any form of violence, abuse, or exploitation of women and girls is also within the project's scope.

### Activities:

**Safe spaces:** CARE established a safe space in the surrounding areas of Bucharest, Romania for women and girls. These centres are staffed with social workers, psychologists and translators to provide support and build trust. Specialists organized various activities, such as support groups, cultural activities and recreational activities.

**Cash advances:** During an emergency, traditional financial institutions are often unavailable, and women need cash for urgent expenses. Cash is more convenient and provides more accessibility for the community and helps women and girls address their most urgent needs.

**Women's safety:** Women and girls are often the most vulnerable during a crisis and it is crucial to provide them with a safe space to receive support. The temporary accommodations set up by CARE and partners are raising awareness about the main risks of GBV and providing case management. Caseworkers are on hand to speak with and support women and girls who have experienced violence and provide referrals for social counseling and information for Ukrainians about their rights in Romania.

**527,455**  
people supported in total

**237,457** in Romania  
**20,000** in Moldova  
**270,000** in Ukraine

benefit from the different programs and services offered under the given response.



# Financial Statement

## Statement of operations

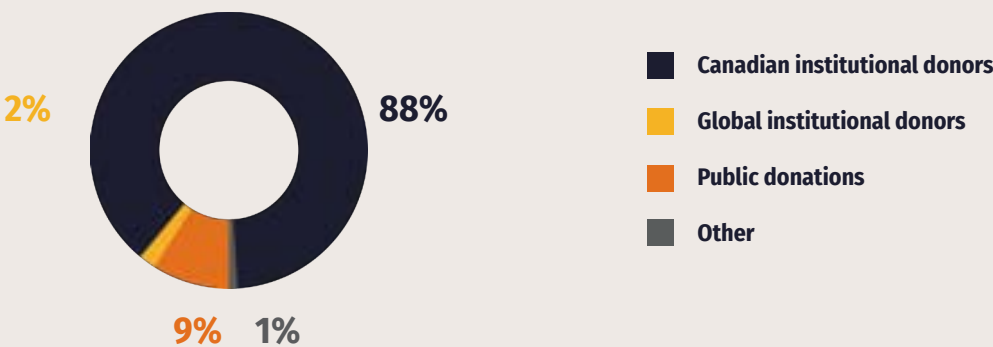
Year ended June 30, 2022

(in thousands of dollars)

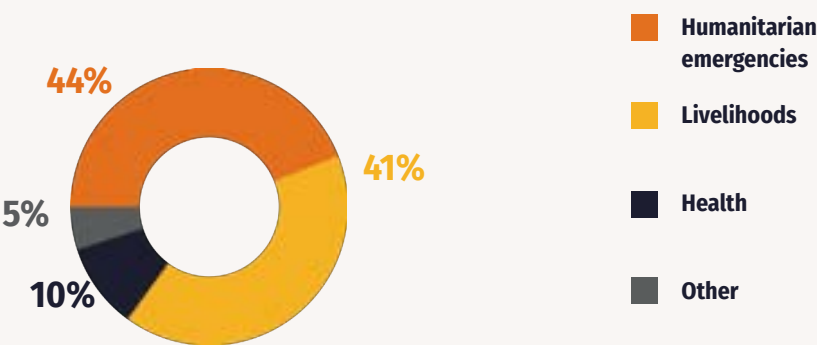
	2022	2021
	\$	\$
<b>Support and revenue</b>		
Fundraising	5,263	5,505
Canadian funded	50,390	41,326
Globally funded	-	10,910
CARE International members	1,290	22,402
Miscellaneous and investment income	327	29
Total support and revenue	57,270	82,308
<b>Expenses</b>		
Program activities		
Humanitarian Programs	21,610	42,995
Development Programs		
Food & Nutrition Security and Resilience to Climate Change	8,671	12,965
Sexual, Reproductive, and Maternal Health	4,994	3,554
Women's Economic Empowerment	11,332	9,789
Other	1,511	2,096
Country office management and international programming	903	3,683
	49,021	75,099
<b>Support services</b>		
Management and general	6,220	5,349
Fundraising, public, and donor relations	958	1,184
Membership in CARE International	549	598
	7,727	7,131
<b>Total expenses</b>	56,748	82,231
<b>Excess of revenue over expenses</b>	522	77

# Financial Distribution

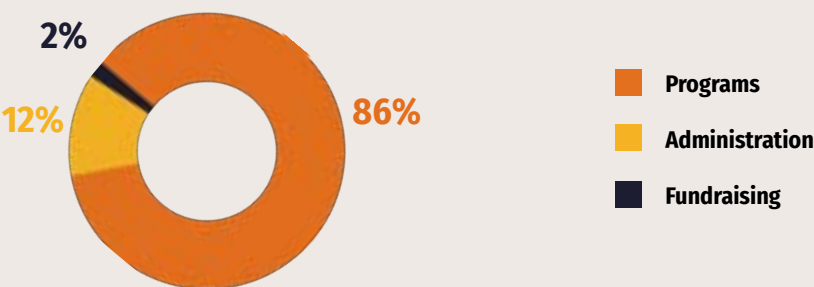
## Sources of funds



## What we work on



## Use of funds



# Thank you to our donors

As an organization, DECIEM is committed to using our growth to power good. Given these core values, we have supported CARE Canada's emergency response work in Lebanon and Pakistan to provide humanitarian aid in times of crisis and where it is needed most, with the aim of providing immediate assistance.

*Deciem*  
*Corporate partner of CARE Canada*

The Manitoba Council for International Cooperation (MCIC) is proud to have CARE Canada as a member of our coalition, and we are excited to continue working together to help strengthen communities in crisis. As funding partners, we are continually impressed with CARE's work in Northeastern Nigeria fighting malnutrition and the food crisis by supporting thousands of women and their families. MCIC also helped fund the SHE SOARS project, which is taking innovative steps toward gender equality for women and girls in Kenya, Uganda and Zambia. We look forward to many more impactful projects with CARE Canada in the future.

*Janice Hamilton*  
*Executive Director, Manitoba Council*  
*for International Cooperation*



*Teresa Weaver/CARE*



# Board of Directors



## Board of Directors

(as of July 1, 2022)

Victor Thomas, Chair

Susan MacLaurin, Vice Chair

Hilary Pearson, C.M.

Doug Stollery, C.M.

Michael Kontak

Michael McLaughlin

Sarosh Nanavati

Amy Beth Jarek

Cindy Karugia

Dr. Victoria Lee

Hon. Lisa MacCormack Raitt

Dr. David Turpin

Lisa de Wilde, C.M.

Salima Ebrahim

Barbara Grantham, President and CEO  
and Secretary to the Board of Directors

Alexia Rae/WIBDI/CARE





Accredited by

IMAGINE  
CANADA

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