

~~I don't~~
CARE about
 climate justice.

#CARE4Climate



CLIMATE ACTION TOOLKIT

#ClimateActionWeek, 20-27 September 2019

From wildfires in the tundra and record-low sea ice, to record-breaking heatwaves in Europe and flooding in towns across Canada, climate change is already spinning dangerously out of control. The world's leading climate scientists say we have less than a dozen years to act.

From 20-27 September, youth and women's movements, parliaments and municipalities, corporations and unions around the world will join forces to demand bold and urgent climate action. #ClimateActionWeek, will include a special Climate Action Summit to be hosted by UN Secretary General António Guterres in New York City on 23 September, and will culminate with marches across Canada on 27 September.

It's up to us to end #ClimateActionWeek with as much energy as we can muster. This toolkit provides everything you need to raise your voice and demand climate action now.

Take action!

Here are some of the resources you'll find in this toolkit:

- ✓ **Get briefed** – Read the #CARE4Climate policy brief
- ✓ **Get climate-smart** – Reduce your environmental footprint
- ✓ **Get social** – Use the #CARE4Climate social media toolkit
- ✓ **Get civic** – Email your political candidates, write a letter to the editor, or write a blog
- ✓ **Get mobile** – Join a #ClimateActionWeek march near you

DELIVERING CANADA'S CLIMATE COMMITMENT

#CARE4Climate Policy brief

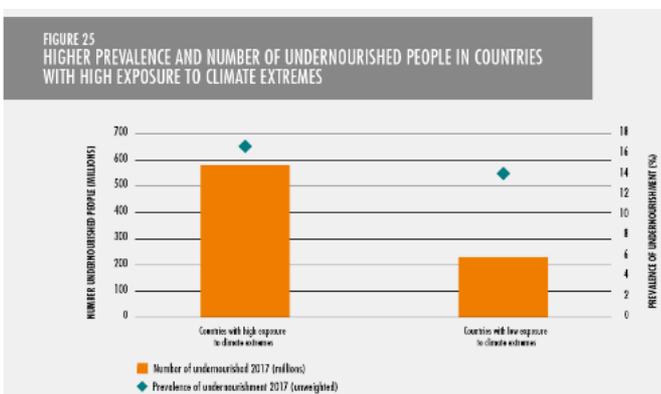
Recommendations

In order to capitalize on its commitments to support climate action amongst the world's poorest women and girls, Canada must:

- **Commit to doubling Canada's international climate finance commitment in line with our relative wealth and global responsibilities.** The commitment should be underpinned by a clearly articulated toolkit approach that rationalizes how various instruments – including grant-based and concessional financing, multilateral and bilateral investments – will be used to advance Canada's climate and sustainable development objectives.
- **Commit at least 50% of international climate finance for principal purpose adaptation initiatives aimed at addressing the needs of vulnerable people and countries.** The funds should be invested according to a fully-costed implementation plan, focused on ensuring that Canada's adaptation finance upholds its international assistance and Sustainable Development Goal commitments.
- **Commit 20% of Canada's adaptation finance towards gender equality as a “principal” objective and 80% as a “significant objective”.** This commitment could be safeguarded through the creation of a dedicated mechanism for women's climate adaptation, prioritizing support for women's environmental organizations and movements, and women small-scale farmers and their organizations.

Driver and intensifier of leading global challenges

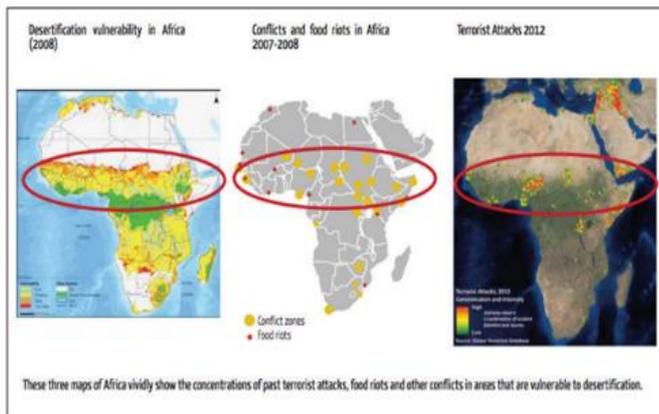
Gender inequality: According to the [Intergovernmental Panel on Climate Change](#), the effects of climate variability and extreme weather events will likely increase existing inequalities and vulnerabilities between men and women. Women and girls are highly dependent on local natural resources, and are more likely to be vulnerable to climate variability impacts than men, due to social and cultural conditions that influence access to resources and division of labour, as well as lack of participation in decision-making.



Hunger: In 2017, world hunger rose for the third year in a row, reaching 821 million, or roughly 1 in 9 people around the world. The 2018 [State of Food Security and Nutrition in the World Report](#) shows that hunger and malnutrition are markedly worse in agrarian countries dependent on rainfall or experience drought. When food is scarce, [women and girls suffer most](#) - often being the last to eat, and carrying an increasing burden as climate change impacts rural livelihoods.

Download the [printable brief](#).

Migration: In 2017, disasters alone displaced [18.8 million people](#) in 135 countries. Of these, 8.6 million displacements were triggered by floods, and 7.5 million by storms, especially tropical cyclones. Unless governments take strong preventive action and invest in adaptation, climate change-related phenomena could push the total number of permanently displaced people as high as [250 million people](#), between now and 2050. When migration becomes a way of coping with climate change, men and youth typically migrate to cities looking for new opportunities, leaving women, young children and the elderly behind to sustain increasingly precarious local economies.



Conflict: Competition over increasingly scarce natural resources is also driving instability and conflict. [Data](#) from the UNCCD shows an overlap between areas that have suffered droughts and desertification, and conflict in the last decade. Over a 60-year period, 40% of intrastate conflicts are associated with competition for land and natural resources. [Miguel et al.](#) estimate that a 5% change in rainfall in Sub-Saharan Africa increases the likelihood of conflict in the following year by 50%.

Climate finance: An issue of global inequality and social justice

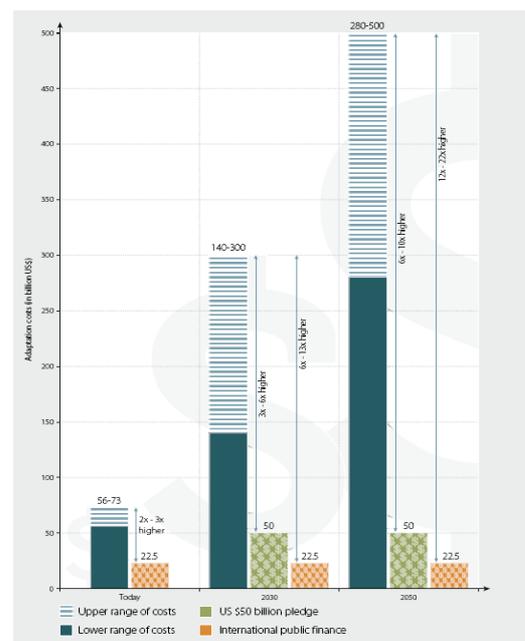
Climate change disproportionately affects those who are the least responsible for causing it. According to the United Nations, the world's poorest 1 billion people (those living on less than \$1 per day) are responsible for just 3% of global carbon footprint. Yet developing countries are already bearing up to [80% of the cost](#) of climate change, including through food insecurity, loss and damage, compromised livelihoods and instability. The burden of these impacts falls disproportionately on women and girls.

Developing countries picking up the tab

According to UNEP, the [Global Adaptation Funding Gap](#) could reach USD\$140-\$300 billion per year in the 2030s, and up to \$500 billion per year in the 2050s.

Even if developed countries successfully meet the Copenhagen Accord target of mobilizing \$100 billion per year by 2020, and if 50% of that were to go to adaptation, total [finance for adaptation would still have to be roughly three-to-six times higher to meet likely finance needs in 2030](#). Despite the clear need to increase funding for adaptation, [global adaptation flows](#) as a proportion of public climate finance decreased from 18% during 2013/2014 to 16% during 2015/2016.

If developing countries do not successfully adapt to the impacts of climate change, the World Bank estimates that an additional [100 million people](#) will fall into extreme poverty by 2030.



Download the [printable brief](#).

Canada positioned to lead, with room for improvement

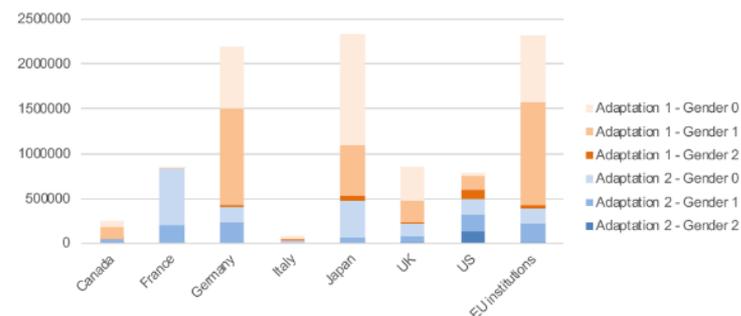
Canada’s pledge: In 2015, Prime Minister Trudeau pledged \$2.65 billion over five years to help developing countries, “particularly the poorest and most vulnerable, transition to climate-resilient low-carbon economies.” The pledge included a commitment to reach \$800 million in annual international climate change investment by 2020/21.

Unfair share: Despite this substantial commitment, Canada’s climate finance as a proportion of Gross National Income put it in 16th position among donors in 2016. In order to meet its fair share of the US\$100 billion in climate finance by 2020, it has been [estimated](#) that Canada will need to mobilize CAD\$1.9 billion in bilateral finance alone.

Adaptation: Canada’s [Third Biennial Report](#) to the UNFCCC reported that 54% of its climate finance over 2015 and 2016 was allocated to adaptation, putting the country in a position of leadership among its peers. However, this calculation includes Private Sector Funds at MDBs, whose track record is almost entirely in mitigation. If adjusted to this historical experience, Canada’s allocation becomes [33% adaptation / 67% mitigation](#).

Gender: Between 2013-2016, 71% of Canada’s adaptation investments included a focus on gender – putting it ahead of the OECD DAC average. However, in absolute numbers Canada is a low performer. Moreover, only [0.4% of adaptation finance](#) in the same period identified gender as a principal objective.

Figure 1: Adaptation finance by G7 member (2013-2016 average), based on OECD database



Innovative finance: Canada has been increasing its investments in emerging financial, including insurance-based, solutions for building resilience and managing climate-related risks. However, many such approaches have limited track records, and are not governed or guided by adequate standards and policies for ensuring pro-poor, gender equitable impact, measuring results, or avoiding a crowding out of resources for preparedness. It is critical that investments in Climate Disaster Risk Finance are governed by policies and standards that uphold aid effectiveness principles and Canada’s Feminist International Assistance Policy.

International policy frameworks & global climate injustice

Copenhagen Accord_ Adopted at COP15 in 2009. Puts concept of equity at the centre of international climate action, and outlines developed countries’ commitment to mobilize \$100 Billion per year by 2020 to help developing countries deal with the impacts of climate change.

Paris Agreement_ Adopted at COP21 in 2015. Establishes global goal on adaptation – including “enhancing adaptive capacity, strengthening resilience and reducing vulnerability to climate change, with a view to contributing to sustainable development” (Art 7.1). Further calls for scaled-up financial resources to be balanced between adaptation and mitigation, to be aligned with country-driven strategies and priorities, and to favour public and grant-based mechanisms in the most vulnerable countries (Art 9).

Sustainable Development Goals_ Adopted in November 2015. Puts Paris and Copenhagen at the centre of the international development agenda. SDG 13 - "Take urgent action to combat climate change and its impacts" - includes a target to implement the Copenhagen commitment and fully operationalize the Green Climate Fund, which aims to achieve a 50:50 balance between adaptation and mitigation financing over time.

TAKE ACTION

Steps to live a more climate-smart lifestyle

Citizens around the world are being called upon to help fight climate change and adjusting their own behaviours. #CARE4Climate challenges to join hundreds of thousands of others around the world taking action to reduce their environmental footprint.

Here are some ideas and resources to get you started:

Reduce your energy consumption

- ✓ Reduce your water heater to 48°C
- ✓ Use cold water when doing your laundry
- ✓ Change your light bulbs for energy-efficient ones (LED, CFL, halogen)
- ✓ Lower the thermostat at night, and when you're away from home
- ✓ Hang your clothes to dry instead of using the dryer

Change your consumption patterns

- ✓ Buy in [bulk](#), [minimize use of packaged products](#)
- ✓ Pack a [waste free lunch](#)
- ✓ Buy [second-hand](#)
- ✓ Sign-up for [community supported agriculture](#)

Fix it, don't throw it

- ✓ Visit a [tool library](#) or [repair café](#)

Sensitize

- ✓ Organize fun activities with your kids that will sensitize them to environmental sustainability <https://www.naturespath.com/en-us/blog/20-activities-kids-learn-sustainability/>

Move differently

- ✓ Carpool
- ✓ Use public transportation

Encourage others to take action too!

- ✓ Whatever action you decide to take, register it on [UN Act Now](#)
- ✓ Then tell the world about it on social media!



SOCIAL MEDIA TOOLKIT

Global Week of Climate Action

Hashtags

#CARE4Climate
 #ClimateJustice
 #ClimateAction
 #ClimateBreakdown
 #ClimateStrike

Handles

@CAREClimate
 @JustinTrudeau
 @AndrewScheer
 @theJagmeetSingh
 @ElizabethMay
 @cathmckenna

Links:

#CARE4Climate social media images:

https://drive.google.com/open?id=1FApmpmTO_IIM_1pu7HIRzpsrSNgk6dcQ

Official summit link: www.unclimatesummit.org

Link of global climate strike initiative with details on local actions: www.globalclimatestrike.net

Suggested tweets:

The #climate is changing, why aren't we? We must strengthen our fight for #ClimateJustice. At @CAREClimate, we demand concrete political action, not empty promises. Support this call & take action in your city September 20-27. #CARE4Climate Find actions at www.globalclimatestrike.net

When your grandchildren ask you 'what did you do to stop this' what will you tell them? Our house is on fire and this fire must be extinguished. A new day is dawning, transformational change is the only solution to the #ClimateEmergency. #CARE4Climate

Youth have been striking for stronger #ClimateAction across the world. It is time for the adults to join the call for governments to rapidly reduce emissions & transition to renewable energies, while building resilience against unavoidable climate impacts. #CARE4Climate

The world must embark on a better path for our planet and people. In which the poor - particularly women & girls - are not left behind in efforts to address the #ClimateEmergency. Every nation must embrace ambitious and just climate action. Now. #CARE4Climate

Fighting #ClimateBreakdown is about much more than emissions & scientific metrics – it's about fighting for a just and sustainable world that works for all of us. We cannot let the poor pay the price. #CARE4Climate Take action Sept 20-27: www.globalclimatestrike.net

#ClimateChange is all around us: intensifying storms, heatwaves & wildfires, and slow-burning disasters like drought & famine - all vulnerable communities the worst, particularly women & girls. Greater financial support for them is needed to achieve climate justice. #CARE4Climate

Poor people are hardest hit by the climate crisis, often women & girls. They need greater financial support to address the [#climate](#) impacts caused by the rich. Join our call and take action for [#ClimateJustice](#) from 20-27 Sept: www.globalclimatestrike.net [#CARE4Climate](#)

By 2020, governments must deliver more ambitious [#climate](#) action plans in line with [#1o5C](#), to curb emissions quickly and build resilience. Join our call and take action in your city September 20 to 27 [#CARE4Climate](#) www.globalclimatestrike.net

We must demonstrate that we will no longer accept business as usual. The urgency of the [#ClimateCrisis](#) requires a much stronger approach and a just response centered on human rights, equity, and justice. Take action Sept 20-27: www.globalclimatestrike.net [#CARE4Climate](#)

The [#Climate](#) crisis is an emergency — we want everyone to start acting like it. We demand [#ClimateJustice](#) for everyone, particularly the most vulnerable. We cannot address the climate crisis without addressing human rights. [#CARE4Climate](#)

September 20-27, people everywhere will join the youth in the streets to demand [#ClimateJustice](#). Many governments are not delivering [#climate](#) action on their own: we must show them what people power is capable of. Join us & take action: www.globalclimatestrike.net [#CARE4Climate](#)

[#Climate](#) breakdown isn't inevitable. We know the solutions we need, and together, we have the power to make them happen. On Sept 20-27, I'll be joining [@CAREClimate](#) in the global week of climate action. [#CARE4Climate](#)

Facebook posts:

Countless young people around the world have walked out of their classes over the past year to demand climate justice from politicians. On Sept 20-27, I'm joining them in the streets to demand that the poor do not pay the price for the climate crisis.

Join me on... (date, time and place) [#CARE4Climate](#)

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Starting September 20, people of all ages in hundreds of countries are coming together to demand real and just climate action from decision-makers.

There is no Planet B. We demand climate justice for everyone, particularly the most vulnerable.

Join me on (date, time, place). [#CARE4Climate](#)

WRITE TO YOUR CANDIDATE

#ClimateActionWeek falls in the middle of Canada's federal election. Writing to your candidates is a great way of letting them know you care about climate change, and that you expect your representative in Ottawa to work on bold and urgent solutions.

Steps:

1. Find the names and contact information for your federal election candidates [here](#).
2. [Download](#) then copy and paste the candidate letter below into a new email.
3. Add a personal touch, or just send the letter as is!

To: [\[find and insert the email address of candidates in your electoral district\]](#)

Subject: Delivering on Canada's international climate change commitments

Dear Mr./Ms. [\[lastname\]](#):

As a resident of [\[find and insert your electoral district\]](#), I am writing to encourage you to use the current election period and Climate Action Week to adopt and communicate your commitment to ensuring that Canada meets its international climate change responsibilities.

The world's leading climate scientists say we have less than a [dozen years](#) to avoid the worst consequences of climate change. Yet climate change is already spinning dangerously out of control. From [wildfires in the tundra](#) and [record-low sea ice](#), to record-breaking [heatwaves](#) in Europe and flooding in towns across Canada, climate change is transforming our planet and causing people to react. Around the world, [youth](#) and [women's movements](#), [parliaments](#) and [municipalities, corporations](#) and [unions](#) are calling for bold and urgent climate action.

These actions must urgently address the needs of people on the frontlines of the climate crisis. Although the world's poorest 1 billion people (those living on less than \$1 per day) are responsible for just 3% of global carbon footprint, developing countries are already bearing up to 80% of the cost of climate change - including through climate-induced [drought](#), [hunger](#), [migration](#) and [conflict](#). The burden of these impacts often falls disproportionately on [women and girls](#) who are highly dependent on natural resources but are often excluded from solutions.

Advanced economies like Canada have accepted responsibility for helping developing countries respond to climate change. This includes Canada's commitment, made under Prime Minister Harper in Copenhagen in 2009 and reaffirmed in the Paris Agreement and Sustainable Development Goals, to join other wealthy countries in mobilizing US\$100 billion per year for climate action in developing countries by 2020. In order to meet its fair share of these commitments, Canada needs to mobilize [CAD\\$1.9 billion](#) annually by 2020 - more than double the current commitment of CAD\$800 million. Moreover, Canada must ensure its contributions reach women on the frontlines of the climate crisis.

For these reasons, I am requesting that you call upon the Government of Canada to deliver on its international climate finance commitments by:

1. Doubling Canada's international climate finance commitment in line with our relative wealth and global responsibilities
2. Ensuring that at least 50% of Canada's international climate finance goes to adaptation initiatives aimed at addressing the needs of vulnerable people and countries.
3. Ensuring that at least 20% of Canada's adaptation investments include gender equality as a principal objective.

I thank you for your attention to this issue, and look forward to your kind response.

Yours sincerely,

[\[insert your name and lastname\]](#)

[\[insert your address\]](#)

Download the [sample letter](#).

WRITE A LETTER TO THE EDITOR OR BLOG

Writing a letter to the editor of your local newspaper or a blog is a great way to inform your community about #ClimateActionWeek and to encourage them to get involved – whether by taking steps to live more sustainable lives or by demanding action from politicians.

Nine tips for better blogs and letters to the editor

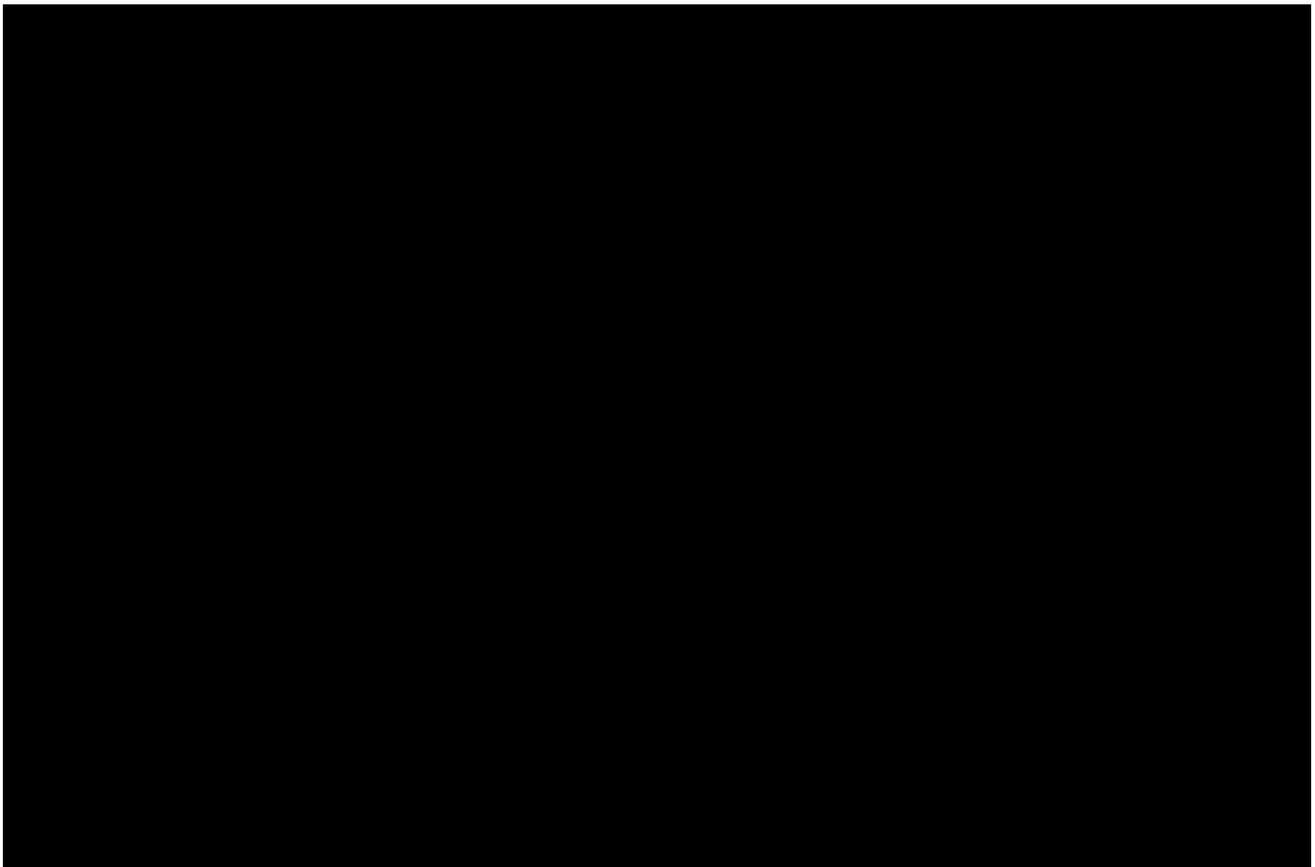
*Adapted from www.echeloncomm.ca and <https://oxfamblogs.org>

- 1. Know your audience:** Who will be reading your blog or letter to the editor (LtE)? What motivates them and why should they care about climate change? Express your message using language, examples and images that will resonate with them.
- 2. Define a single idea and drive it home:** State the main point of your blog or LtE in the opening. Use the middle of your piece to present supporting arguments and examples. Then re-state your main point in the conclusion to reinforce it in the minds of your readers.
- 3. Keep detail to a minimum:** Too much detail, too many numbers and long lists of information can bore or confuse your audience. Just give them as much as they need to understand your argument.
- 4. Use the power of persuasion:** People are persuaded by people. Engage your readers' emotions with language that describes feelings. Get them thinking by asking rhetorical questions. Engage their intellect by talking about the advantages your idea entails for your audience.
- 5. Write like you talk:** Make your writing more conversational by composing and re-reading it out loud. Use short sentences (avg. 15 words) containing no more than one or two ideas. Avoid long and fancy words, and favour verbs over other parts of speech.
- 6. Use images and examples:** Use examples, images, metaphors and quotations to explain abstract ideas and paint a picture for your audience. People remember information better when it is presented this way.
- 7. End on strength:** You should know how your blog or LtE is going to end before you start writing. Use your conclusion to inspire your readers, to call them to action, or to leave them with something to think about.

JOIN A CLIMATE MARCH

Find marches and events near you [here](#). September 20th is the most targeted day for marches as part of a global movement, but in Canada marches will occur on September 27th, to coincide with Greta Tunberg's visit to Montreal. Join CARE's delegations at marches in Ottawa and Montreal, print out the CARE [climate march posters](#), and don't forget to take pictures of your group and use #CARE4Climate and tag @CAREClimate and relevant politicians on [social media](#).

Here's a little taste of what you can expect:



Keep in touch

How are you engaging in #ClimateActionWeek? Need a CARE speaker for an event you are hosting? Let us know your plans, share your pictures, blogs and letters to the editor!

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