



PARTNERS FOR CHANGE

CARE CANADA ANNUAL REPORT 2018 - 2019





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**CARE WORKS AROUND
THE GLOBE TO SAVE LIVES,
DEFEAT POVERTY AND
ACHIEVE SOCIAL JUSTICE.**

**WE SEEK A WORLD OF HOPE,
INCLUSION AND SOCIAL
JUSTICE, WHERE POVERTY
HAS BEEN OVERCOME AND
ALL PEOPLE LIVE WITH
DIGNITY AND SECURITY.**

**WE PUT WOMEN AND
GIRLS IN THE CENTRE
BECAUSE WE KNOW THAT
WE CANNOT OVERCOME
POVERTY UNTIL ALL PEOPLE
HAVE EQUAL RIGHTS AND
OPPORTUNITIES.**

TABLE OF CONTENTS

LETTER FROM THE CHAIR	2
LETTER FROM THE INTERIM CEO	4
YEAR IN REVIEW	6
GLOBAL PRESENCE 2018 - 2019	8
HER RIGHT TO HEALTH	10
HER RIGHT TO FOOD + FARMING	12
HER RIGHT TO EARN + SAVE	16
HER RIGHT TO SURVIVAL	20
HER RIGHT TO SOCIAL JUSTICE	22
PARTNERS FOR CHANGE	26
FINANCIAL STATEMENTS	30
BOARD OF DIRECTORS	32

FROM THE CHAIR

To CARE Canada stakeholders, staff and friends, I am pleased on behalf of the Board of Directors and management to provide you with an outline of our objectives, our programs and our financial results for 2019.

In late September of 2018, it wasn't just one, but a series of earthquakes that sent tsunami waves crashing ashore, wiping out seafront homes and devastating both urban and rural areas of Central Sulawesi, Indonesia. The disaster killed nearly 3,000 people and damaged or destroyed more than 110,000 homes, leaving more than 172,000 people without shelter and safety.

CARE was on the ground as soon as the quake and tsunami struck, deploying an emergency response team from our field office in Makassar with a focus on some of the hardest-to-reach areas close to the quake's epicenter. We maximized our impact by working with local partners and hiring local staff, benefiting from their close connections with the affected communities and their knowledge of local culture and language.

We brought together the urgently-needed support of Canadians, with the experience of CARE staff from around the world and insights of local partners to reach more than 60,454 people with life-saving aid.

We know there is more work to be done in Indonesia. But we also know that our local staff and partners are best-placed to lead and direct this work. Inclusive and equal partnerships - amongst organizations, communities and men and women - are how CARE continues to forge resilience in the face of crisis. This is also how CARE continues to create real, systemic change that lasts through generations. This is what CARE does in more than 80 countries around the world and our impact affects 68.7 million people directly.

I am privileged to have been part of such a global organization in my tenure as Board Chair. When we began the vital work of supporting women, girls and their communities in Indonesia more than 50 years ago, CARE staff there existed as an extension of our headquarters in Canada. In fiscal year 2019, a large focus of our work was finalizing preparations to launch Yayasan CARE Peduli as an independent CARE member and a new peer in the CARE global community.

Yayasan CARE Peduli now offers the world its experience, its strength and its own voice. The more we come together, in partnership, the closer we come to ending inequality. For all. ■



TOP ON SEPTEMBER 28, 2018, AIDAR'S HOUSE IN CENTRAL SULAWESI WAS DESTROYED WHEN AN EARTHQUAKE HIT. THANKS TO YOUR SUPPORT, SHE RECEIVED A CARE PACKAGE INCLUDING TARPULINS, MATTRESS, HYGIENE KITS AND SANITARY NAPKINS TO HELP HER RECOVER FROM THE DISASTER, AND TO REBUILD HER BUSINESS MAKING AND SELLING TRADITIONAL CAKES.



RIGHT SURVIVORS HOPE FOR RESCUE TEAMS TO FIND THEIR MISSING FAMILY IN PALU.

FAR RIGHT CARE STAFF DISTRIBUTED 200 HYGIENE KITS IN TWO VILLAGES OF THE SERANG REGENCY AFTER THE TSUNAMI IN THE SUNDA STRAITS IN DECEMBER 2018. THEY ALSO CONDUCTED A RAPID GENDER ASSESSMENT TO FIND OUT THE NEEDS OF WOMEN AND GIRLS AFFECTED BY THE TSUNAMI.



FROM THE INTERIM CEO

Last year, we helped to lift women and girls out of crisis when earthquakes and tsunamis struck Indonesia in September 2018 and, tragically, again before the end of the calendar year.

Thanks to your support, we were there again for women, girls and their families in March of 2019 as tropical Cyclone Idai slammed into Mozambique, Malawi and Zimbabwe at speeds of more than 200 kilometers per hour. One month after Idai, just as the people of Mozambique began to recover, tropical storm Kenneth wreaked havoc again.

The storms marked the first time in recorded history that two strong tropical cyclones have hit the country during the same season.

As much as this was unusual until now, we know that global issues like climate change, conflict and migration are changing day-to-day life for each and every one of us, not just for women and girls in developing countries.

These considerations are evident in innovative programs that are helping women and girls unlock not just their right to basic needs, but to self-determination, to leadership, to their own innate ability to create the lasting change that the world so desperately needs.

What the world needs now is vastly different from what the world needed when we began sending CARE Packages nearly 75 years ago. Evolving to meet the most urgent needs of the communities we serve is part of who we are and have always been.

As we say goodbye to outgoing President and CEO Gillian Barth, who tirelessly served the organization for nearly three decades, we look ahead to new leadership. And to continuing the journey that CARE has been on for so many years in its pursuit of helping lift women and girls out of poverty and out of crisis. ■

RIGHT CARE'S LEARNING FOR CHANGE PROGRAM IN UGANDA IS HELPING WOMEN ACCESS PRODUCTIVE AND FINANCIAL RESOURCES, STRENGTHENING THEIR ABILITY TO BECOME COMMUNITY LEADERS AND ROLE MODELS IN THE COMMUNITY AND PROVIDING STRUCTURES AND PROCESSES THAT ENHANCE THE VOICE AND PARTICIPATION OF WOMEN.

BOTTOM OUTGOING CARE PRESIDENT AND CEO GILLIAN BARTH, LEFT, ATTENDS A WALK IN HER SHOES RALLY WITH INTERIM PRESIDENT AND CEO MARA O'BRIEN JAMES.







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FORGOTTEN EMERGENCIES

WHILE THE MEDIA SLOWED ITS COVERAGE OF THE HUMAN TOLL IN PLACES LIKE SYRIA AND YEMEN, CARE WAS THERE. IN SYRIA, WORKING WITH PARTNERS, CARE PROVIDED CLEAN DRINKING WATER, FOOD RATIONS AND OTHER SUPPORT. IN YEMEN, CARE REACHED ROUGHLY 1.5 MILLION PEOPLE EACH MONTH WITH CLEAN WATER, FOOD AND HEALTH SERVICES.



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SUPPORT FOR VENEZUELANAS

CARE SUPPORTED REFUGEES FROM VENEZUELA AND NEIGHBORING COUNTRIES AS MILLIONS OF VENEZUELANAS FLED IN SEARCH OF SAFETY AND A BETTER LIFE. CARE REACHED MORE THAN 18 THOUSAND REFUGEES WITH SUPPORT BETWEEN JULY 2018 AND JUNE 2019.



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INDONESIA EARTHQUAKE

IN 2018, INDONESIA EXPERIENCED A SERIES OF NATURAL DISASTERS. THOUSANDS WERE KILLED AND HUNDREDS OF THOUSANDS DISPLACED. CARE REACHED NEARLY 60,500 PEOPLE WITH HYGIENE KITS, CLEAN WATER, SHELTER REPAIR MATERIALS AND TRAINING, LATRINE REHABILITATION AND CONSTRUCTION, AND CASH GRANTS.



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REFRESHED BRAND LAUNCH

CARE LAUNCHED OUR NEW BRAND TAGLINE IN DECEMBER OF 2018. *BRINGING US TOGETHER TO END INEQUALITY* SUMMARIZES CARE'S RENEWED PUSH TO BRING MEN, WOMEN, GIRLS, BOYS, GOVERNMENTS, PARTNERS - AND SUPPORTERS LIKE YOU - TOGETHER TO CREATE CHANGE THAT LASTS THROUGH GENERATIONS.

YEAR IN REVIEW



SUFFERING IN SILENCE

IN FEBRUARY, CARE RELEASED ITS SUFFERING IN SILENCE REPORT, HIGHLIGHTING THE HUMANITARIAN CRISES THAT ARE MOST UNDER-REPORTED BY MAINSTREAM MEDIA. WITH MULTIPLE EMERGENCIES WITHIN ITS BORDERS, THE EAST AFRICAN NATION OF ETHIOPIA MADE THE TOP TEN OF NEGLECTED CRISES TWICE.



CYCLONE IDAI

IN MARCH 2019, CYCLONE IDAI SLAMMED INTO MOZAMBIQUE, MALAWI AND ZIMBABWE WITH SPEEDS OF MORE THAN 200 KILOMETERS PER HOUR. ONE MONTH AFTER IDAI, A SECOND STORM HIT NORTHERN MOZAMBIQUE. WITH YOUR HELP, CARE PROVIDED EMERGENCY FOOD, CLEAN WATER AND EMERGENCY SHELTER, AND HELPED START THE JOURNEY TO RECOVERY.



WALK IN HER SHOES

ACROSS CANADA, PEOPLE GOT TOGETHER TO WALK IN HER SHOES IN SOLIDARITY WITH WOMEN AND GIRLS. EVENTS TOOK PLACE IN OTTAWA, VANCOUVER AND CALGARY. PART OF CARE'S GLOBAL #MARCH4WOMEN CAMPAIGN, PEOPLE AROUND THE WORLD MARCHED IN SOLIDARITY AND SUPPORT FOR WOMEN'S RIGHTS ON INTERNATIONAL WOMEN'S DAY, MARCH 8.



CARE + WOMEN DELIVER

IN JUNE 2019, CARE PARTICIPATED IN WOMEN DELIVER, A GLOBAL CONFERENCE HOSTED BY CANADA IN VANCOUVER, THAT BROUGHT TOGETHER 8000 PEOPLE FROM 165 COUNTRIES AROUND THE WORLD. THE CONFERENCE UNDERSCORED CARE'S FOCUS ON EMPOWERING THE WOMEN WE WORK WITH.

EQUALITY RIPPLES

YOUR SUPPORT HAS AN IMPACT ACROSS COMMUNITIES AND THROUGH GENERATIONS. LAST YEAR, CARE WAS PRESENT IN 82 COUNTRIES AROUND THE WORLD (YELLOW) AND HAD OFFICES IN AN ADDITIONAL 18 COUNTRIES (ORANGE) FOR A TOTAL PRESENCE OF 100 COUNTRIES AROUND THE WORLD.

1. AFGHANISTAN
2. ALBANIA¥
3. AUSTRALIA**
4. AUSTRIAØ
5. BANGLADESH
6. BELGIUMØ
7. BENIN
8. BOLIVIA¥
9. BOSNIA AND HERZEGOVINA
10. BRAZIL¥
11. BURKINA FASO¥

12. BURUNDI
13. CAMBODIA
14. CAMEROON
15. CANADA**
16. CHAD
17. COLOMBIA¥
18. COSTA RICA¥
19. CÔTE D'IVOIRE
20. CROATIA¥
21. CUBA
22. CZECH REPUBLICØ
23. DEMOCRATIC REPUBLIC OF

- THE CONGO
24. DENMARK**
25. DOMINICAN REPUBLIC¥
26. ECUADOR
27. EGYPT**
28. EL SALVADOR¥
29. ETHIOPIA
30. FIJI¥
31. FRANCE**
32. GEORGIA
33. GERMANY**
34. GHANA

35. GREECE¥
36. GUATEMALA
37. GUINEA¥
38. HAITI
39. HONDURAS
40. INDIA**
41. INDONESIA**
42. IRAQ
43. ITALY¥
44. JAPAN**
45. JORDAN
46. KENYA
47. KOSOVO

48. LAOS
49. LEBANON
50. LIBERIA¥
51. LUXEMBURGØ
52. MACEDONIA¥
53. MADAGASCAR
54. MALAWI
55. MALI
56. MEXICO¥
57. MONTENEGRO¥
58. MOROCCO**
59. MOZAMBIQUE
60. MYANMAR

TYON



- 61. NEPAL
- 62. NETHERLANDS**
- 63. NICARAGUA¥
- 64. NIGER
- 65. NIGERIA
- 66. NORWAY**
- 67. PAKISTAN
- 68. PANAMA¥
- 69. PAPUA NEW GUINEA
- 70. PERU**
- 71. PHILIPPINES
- 72. ROMANIA¥
- 73. RWANDA

- 74. SENEGAL¥
- 75. SERBIA
- 76. SIERRA LEONE
- 77. SOLOMON ISLANDS¥
- 78. SOMALIA
- 79. SOUTH AFRICA¥
- 80. SOUTH SUDAN
- 81. SRI LANKA**
- 82. SUDAN
- 83. SWITZERLAND
- 84. SYRIA
- 85. TANZANIA
- 86. THAILAND**

- 87. TIMOR-LESTE
- 88. TOGO¥
- 89. TONGA¥
- 90. TURKEY
- 91. UGANDA
- 92. UNITED KINGDOM**
- 93. UNITED STATES OF AMERICA**
- 94. VANUATU
- 95. VENEZUELA¥
- 96. VIETNAM
- 97. WEST BANK & GAZA
- 98. YEMEN

- 99. ZAMBIA
- 100. ZIMBABWE

** CARE International Members, Candidates and Affiliates ¹

¥ Limited CARE presence, temporary care presence or working through strategic partnerships

Ø Other CARE entities and/or sub-offices with a strong focus on fundraising

¹ CARE International Members, Candidates and Affiliates may implement projects and initiatives in their own country.



HER RIGHT TO HEALTH



Guided by the voices of the women we work with, and in partnership with local governments, CARE works to improve access to health information, services and support with a focus on reproductive health and rights. This includes deciding if, when and how many children to have; skilled care in pregnancy and delivery, and promoting gender equality.

1. TACKLING HARMFUL PRACTICES

In Benin, child marriage affects three of every 10 girls. Thanks to your support, survivors are being supported and counseled, and communities are shifting practices to support girls to stay in school. CARE is expected to reach over 300,000 girls aged 15 to 24 through the *PROJEUNES* project.

2. REPRODUCTIVE HEALTH In the Tabora region of Tanzania, CARE is working with the government to reduce maternal and newborn mortality. Your support is helping women in Tanzania access improved quality reproductive health services including family planning, and quality care throughout their pregnancy and delivery so they and their babies thrive.

3. FEEDING HER FUTURE With your support, the *Southern African Nutrition Initiative* is improving nutrition for women of reproductive age and children under five years in Malawi, Mozambique and Zambia. Concluding in 2020, the project is expected to contribute to the improved health of approximately 230,000 individuals directly, and over 345,000 individuals indirectly.

FIELD REPORT: Ethiopia

Sergut Abera smiles as she goes through her harvest. "I was taught in my community that consuming foods such as fruits and eggs have a harmful effect on the newborn." Sergut worked with CARE to practice maternal nutrition and feeding practices that are better for her and her child's health. She now eats two extra meals a day, added fruits, milk and eggs.

FAST FACT: Health + nutrition



CARE delivered sexual reproductive and maternal health programming to **35.4 million people**, indirectly benefiting a further **45.6 million people**.



HER RIGHT TO FOOD + FARMING

Last year, CARE worked with communities to help ensure that women's contributions to food production are recognized, to help them sell their food to earn an income, to help them grow better crops, and to remove any laws or policies that act as barriers.

1. HELPING SMALL-SCALE FARMERS

CARE and partners came together for *Promoting Rural Economic Development for Women and Youth in the Lempa Region of Honduras* (otherwise known as the PROLEMPA project), to help women, youth and marginalized people living in poverty with their small coffee and tourism business. With a focus on the Dry Corridor region of Honduras, the project helped 3,000 farmers living in poverty to manage their resources and to increase their productivity.

2. SUSTAINABLE AGRICULTURE

Though an ecologically rich country with a temperate climate, Cuba imports more than half of its food. Last year, CARE helped to increase the availability of food through a focus on value chains - the set of stakeholders who produce or add value to food products. *Accelerating Sustainable Agricultural Production of Food in Cuban Municipalities*, or PROSAM, is improving the diversity and quantity of food available in local markets and helping municipalities ensure that women are involved in agricultural production in their communities and respected for their leadership and the many roles they play.



FIELD REPORT: *climate change*

Last year, CARE worked with farmers to make sure that they themselves, and the crops they grow, are ready to face the shocks of natural disasters and extreme weather changes.



FAST FACTS

Last year, CARE increased the abilities of **more than 2,239,006 people** to build resilience to the effects of climate change.

Last year, CARE increased access to food for **4,279,165 people** with **68 projects across 24 countries**.

IN HER WORDS
GAINING ACCESS TO
NUTRITIOUS FOOD IN CUBA

MARÍA ANDREA'S STORY



María Andrea Cordero Martín is a leader of her farm in Cuba. She works on CARE's *Accelerating Sustainable Agricultural Production of Food in Cuban Municipalities* (or PROSAM) project.

María Andrea was born on the San Juan Bautista farm, living there ever since. Today the farm is associated with the *CCS Antero Regalado* (state cooperative), in Las Cañas, Artemisa.

María Andrea was a housewife for several years, sewing, embroidering and working in a textile workshop making shirts.

Her husband, Javier, was chief of reproduction at the Los Naranjos Agricultural Farm where he became an inseminating technician.

María Andrea became an

agricultural producer when her father grew older and she began to take care of the farm, beginning with the administration and management.

Her father had always produced various vegetables and crops on four hectares of land, and on another 16 hectares he had smaller livestock.

Since María Andrea began working with PROSAM in 2015, she has been sharing her experiences with other farmers around her. The project has helped her build new skills and realize several dreams, both for her farm and her personal development.

She has learned about different technologies, agro-ecological practices, gender equality, environmental protection, and many other

topics. She has also received a series of resources to improve the farm and ensure the production is organic.

Her grandchildren work with her on the farm each day. Little Raudel is a leader-in-waiting, attentively and respectfully following the advice and wisdom of his grandmother.

Today, with support from PROSAM, María Andrea is managing a semi-protected cultivation system for crops and vegetables and an area for the production of various crops, with the purpose of contributing to the local self-supply of food.

Semi-protected cultivation is a technology that allows the production of several species of vegetables and legumes. Semi-protected cultivation means practices

Since María Andrea began working with CARE in 2015, she has learned new things and shared her learning with others.

that are adapted for local conditions of each territory. This ensures that crops are resilient to climate disasters and reach a higher level of production.

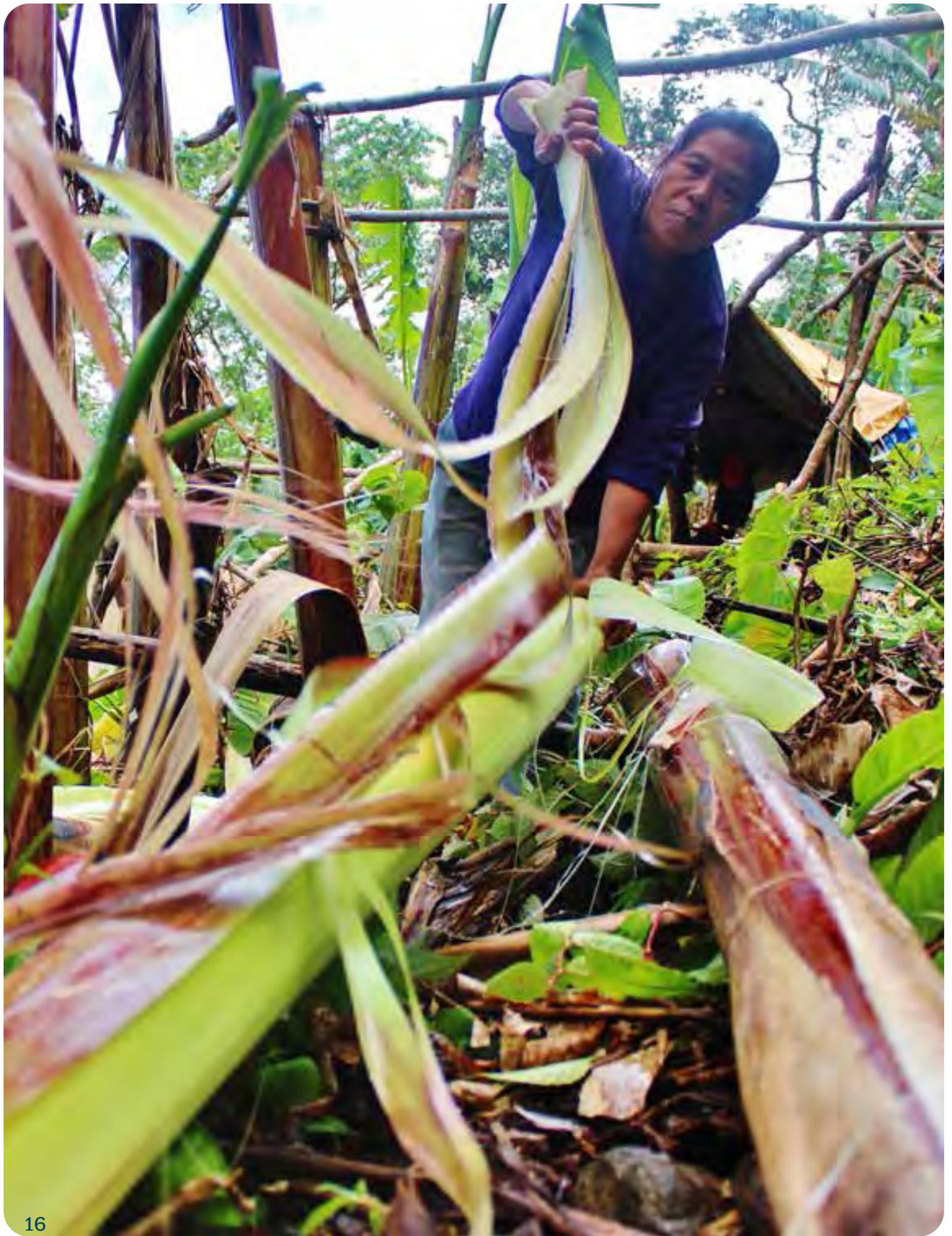
For María Andrea, this form of cultivating has been necessary to produce high quality products at all times of the year.

María Andrea is a happy woman whose smile can be felt across her farm. Loved by her family and by everyone who knows her, she is focused and committed to producing food for the people of Cuba. ■



RIGHT MARIA ANDREA IS 67 YEARS OLD AND HAS BEEN MARRIED TO HER HUSBAND JAVIER PEÑA SALAZAR, 81, FOR 51 YEARS.





HER RIGHT TO EARN + SAVE

As women unleash their potential to earn and save, they are economically empowered. CARE works with women to help them access the resources, tools, skills and power to change their own lives.

1. FINANCIAL INCLUSION

Two billion people around the world - particularly women - don't have a safe place to save money, or access to affordable loans. Last year, CARE completed its *Promoting Opportunities for Women's Economic Empowerment in Rural Africa* (POWER) project. With the support of the Mastercard Foundation, this project focused on village savings groups as a means to increasing equality in access financial services.

2. REBUILDING LIVELIHOODS

After Typhoon Haiyan hit the Philippines in November 2013, it wasn't just houses that needed repair. Many people lost their income and their means to provide for their families. Last year, CARE completed its four-year reconstruction assistance project that provided economic support for people in Leyte, Antique and Iloilo.

3. WOMEN'S VOICE AND LEADERSHIP

In June 2019, CARE launched two *Women's Voice and Leadership* projects. The initiatives, one in South Sudan and one in Kenya, will help provide predictable funding to women's rights organizations over the next five years, allowing them to build their capacity and further their vital work. Funds will also allow them to respond quickly to emergencies and unforeseen events.



FAST FACTS

Last year, CARE helped **2.3 million women and girls** to gain better access to and control of economic resources.

The POWER project reached **750,000 individuals and their households** across Burundi, Rwanda, Ethiopia and Ivory Coast.

FIELD REPORT: *Innovation*

The Typhoon Haiyan Reconstruction Assistance project worked with partners in innovations which provided small-scale farmers with tools and solutions. These include a machine (the CAREigean after CARE) that helps women more quickly strip fibres from fast-growing abaca trees, increasing the value and the quality of the fibres stripped; thus increasing their income from this work.

JEANNE'S STORY



Jeanne explains that it really didn't matter that she was very clever when she was younger. As a girl and as the last child, she was only allowed to attend school when her family could afford it.

“It was very difficult to have a good life when I was young.”

When Jeanne completed her primary education at age 15, she went straight to work in the sugar plantations. But her smarts and her leadership shone through her day-to-day work and by the age of 18, she was the head of her own plantation team.

Jeanne went on to set up a women's association for agricultural activities in her 20s. This association has grown from the initial group of seven members, to 18,000 members. Ninety per cent of members are women.

“If you don't go to school at the high level you need to

try harder and think about what you can do. You need to be strong. You mustn't be afraid. You need to push ahead, even when you encounter problems.”

Jeanne now works with CARE as a role model for women participating in *Women in Enterprise*, a program supported by H&M Foundation. She travels throughout the northern region of Ivory Coast sharing her story and inspiring other women entrepreneurs.

The pride Jeanne feels in bringing women together to help each other is palpable. One such woman is Yeo Nakoni, a cabbage farmer who lives only a few kilometres from Jeanne.

“I am proud of Madame Yeo”, Jeanne beams. “Because of her business, she can now feed her children and send them to school. I enjoy being a role model because I can share my success with other women and support them. I am happy because now all the

women I meet want to be like me!”

Jeanne continues to explain that, as a woman, you face more challenges.

“Previously in our culture, women were not supposed to speak out. But today women speak out.”

Equality in land ownership and finance are topics that Jeanne feels very passionately about. “Women can save money, we don't have problems with that. But when we need help, when we need a credit, we have a thousand problems. Our major challenge is that the banks ask us for guarantees which we don't have. If banks would not focus on collateral or guarantees, and take a chance on women, we would emerge. Another tradition in our culture is that it is not the women who own the land, it is the men.”

While the partnership between Jeanne and CARE has helped many women

entrepreneurs already, much work remains. “The banks need to be more flexible with how we repay our loans. In agriculture the growing seasons affect when we can make an income. If the banks acknowledged that and allowed some flexibility on repayments, rather than expecting monthly repayments, this would make a huge difference.”

Jeanne’s son, Etienne, reminds us that she is a role model to other women, but also to her children.

“I am very very very proud of my mother”, Etienne says. “She also makes many other women proud.”

Jeanne shows no sign of slowing down, and will undoubtedly continue to inspire generations to come.

“If you didn’t go to school you mustn’t feel small, you can still have success. I took risks, I dared, and this is what drove me to who I am today. I tell women - if you want it, you can have it.” ■





HER RIGHT TO SURVIVAL

From natural disasters to climate-related shocks to conflict and displacement, most of these crises have the greatest impact on women and girls. We work with communities to prepare for and minimize the impact of disasters on women, girls and their families. When an emergency hits, we deploy local emergency-response staff and partner with local groups to provide immediate assistance. After a crisis, we support survivors to recover and rebuild.

1. INDONESIA EARTHQUAKES + TSUNAMIS

In 2018, Indonesia experienced a series of natural disasters, which affected thousands of people. Together with local partners, CARE responded to these disasters with vital emergency assistance.

2. CYCLONE IDAI In March 2019, cyclone Idai slammed into Mozambique, Malawi and Zimbabwe with speeds of more than 200 kilometers per hour, causing severe damage. One month after Idai, a second storm hit. More than 600 people died and 1,600 were injured during the unprecedented disasters of cyclones Idai and Kenneth. CARE provided emergency support and is helping survivors to recover.

3. REFUGEE SUPPORT Thanks to your support, CARE continues to support those displaced by extended crises in Yemen, Syria, Bangladesh and other countries around the world.



FIELD REPORT: *Bangladesh*

Since August 2017, more than 906,000 people from Myanmar have fled to Bangladesh after an escalation of violence. Around 80 per cent of the refugees are women and children.

CARE's emergency teams worked in Cox's Bazar district, distributing food and working to provide safe shelter, health services, sanitary facilities and protection.



FAST FACTS

Last year, CARE served **12.9 million** people through humanitarian response.

HER RIGHT TO SOCIAL JUSTICE



We work with those in power, such as governments, politicians, companies and community leaders to adopt policies to address the effects of inequality and build a more equal world.

1. CLIMATE FINANCE CARE's advocacy work helped confirm a December 2019 commitment in the Mandate Letter of Canada's International Development Minister to develop additional programming at the intersection between women's rights and climate adaptation. As the Government of Canada prepares its next five-year international climate finance package, this commitment will help ensure women can access the resources they need to confront the climate crisis and build more resilient local communities and food systems.

2. GENDER IN EMERGENCIES

In June 2019, CARE brought together more than 40 international agencies and women's rights organizations to publish a joint policy position. The group acknowledged the lag in gender equality in conflict and emergency settings and called on governments, donors, United Nations agencies, civil society organizations, and national and local actors to build a more systematic approach for ensuring that humanitarian action responds to women's and girls' rights and needs.

FIELD REPORT: *Global advocacy*

Over the last two years, CARE's global #March4Women campaign saw over 200,000 people around the world sign petitions to call on their governments and business to join workers' organisations and adopt international standards on this issue. CARE events took place across almost 50 countries, as thousands joined CARE to stand up for gender justice.



FAST FACTS

Last year, CARE reached **59 million people** with advocacy and influencing initiatives design to create positive change for women and girls that lasts.





#NOT OPTIONAL

QUESTION + ANSWER
POLICY LEAD SHAUGHN
MCARTHUR REVIEWS
CARE'S #NOTOPTIONAL
CAMPAIGN



Q. CARE brought together more than 40 international agencies and women's rights organizations to publish a joint policy position. What does that statement say and who is it directed towards?

This group of 40 agencies acknowledges that gender equality is lagging in conflict and emergency settings.

Q. What is the significance of the milestones like the Beijing Declaration and Platform for Action to women around the world?

The Beijing Declaration and Platform for Action was adopted by United Nations members in 1995 as a means of pursuing "a world where each woman and girl can exercise her freedoms and choices, and realize all her rights, such as to live free from violence, to go to school, to participate in decisions and to earn equal pay for equal work." (UN Women)

The declaration paved the

way for advancements in women's rights such as paid maternity leave, legal abortion in many parts of the world and increased access to education for women. The policy position seizes the 25th anniversary of the Beijing Declaration to call on world leaders to commit to concrete and measurable actions to support gender equality where it is furthest behind: in conflict and emergency settings.

Q. One of the five areas in the statement is *Women's and Girls' Voice and Leadership*. Can you explain what this means?

Organizations, governments and people with a mandate to uphold women's and girls' rights often make assumptions about the challenges that women and girls face. We know women and girls face challenges unique to their context and experience. *Women's and Girls' Voice and Leadership* refers to an approach to decision-

making that ensures that the perspectives and feedback of women and girls is fully and equally considered by those working towards a more effective and efficient humanitarian system.

Q. Why do you think the issue of women's rights in emergencies is more important than ever before?

Gender inequality will always be more pronounced in the world's most troubled places. Issues such as conflict, violence, natural disasters and migration are challenging us to do things differently. With an estimated 67 million women and girls around the world in need of humanitarian assistance, governments, United Nations agencies, humanitarian organizations, women's rights actors and national and local authorities are starting to wake up to the fact that we cannot continue to treat women's and girls' rights as optional. ■



QUESTION + ANSWER
BONARIA SIAHAAN, CEO OF YAYASAN CARE PEDULI, DESCRIBES CARE'S JOURNEY IN INDONESIA

YAYASAN CARE PEDULI



Q. What can you tell us about CARE's history in Indonesia?

We have been here for 52 years now. We started in 1967. In those days it was very much direct food distributions and medicines to communities. CARE Canada began directing operations in Indonesia in the 1980s. After the tsunami in Aceh in 2005, our involvement in humanitarian assistance became bigger. We saw this again with the earthquake and tsunami in Sulawesi in 2018.

Q. What kinds of inequality have the people of Indonesia faced over the years?

Inequality has always been part of the poverty story in Indonesia. Certainly, as part of CARE's commitment, we look at gender inequality.

Q. How did Yayasan CARE Peduli come to exist?

This is part of the CARE confederation-wide agenda on diversification. Our transition to a national organization is seen as a very important step to ensure our relevance and for the global south to have our voices and aspirations heard. In 2017, we submitted a business plan to CARE International which was approved and our journey has proceeded onwards. We have a five-year timeline for our transition to a full and independent member. Now we have a louder voice and a greater say in some of the decisions and policies that CARE International adopts.

Q. Why is it important for CARE to have local leadership and to hear local voices?

You know, we are closest to the people that we are serving, the people who participate in our programs. We know our people, we know our local leaders and therefore we can understand better and represent better the needs of those particular groups. But we also have international support when it's needed. YCP can share this expertise with our local organizations and peers.

Q. What brought you to Yayasan CARE Peduli?

I had always worked on the other side of the table, providing grants to NGOs. But after the Lombok earthquake in 2018, I decided to volunteer with a couple of friends. As a volunteer, I was itching to do more. I had never dealt with humanitarian activities directly and wanted to learn more about NGOs from the



inside, especially from the humanitarian perspective.

Q. What are your hopes for the future?

I hope that we've gained trust among our peers. I hope we demonstrate that we're not stepping on other's toes, but we're here to work together. My priority is to demonstrate, with our actions, that we are committed to collaborate and build capacity with local organizations.

Q. What do you think the women and girls of Indonesia are hoping for?

I can't say for certain, but I think they are looking for empowerment, for new horizons. Sometimes it's simple things like education on reproductive health. We

also provide leadership skills, financial literacy. Our challenge is to help these empowered women move to the next level. How can women articulate their goals for the workplace or position themselves in the family? As a woman, are you able to have a more clear vision for your future? This is really what YCP is trying to explore and achieve. But we need to do this with the help of others. If Yayasan CARE Peduli provides women with tools, we need to partner with others who can provide opportunities for them to use these tools.

What is one thing Canadians should know about the work that's been happening in Indonesia?



ABOVE A CARE FLAG IS RAISED IN 2005 AS HUMANITARIAN OPERATIONS GET UNDERWAY.

ABOVE LEFT IN DECEMBER 2005, A FATHER AND DAUGHTER CELEBRATE AFTER MAKING IT THROUGH SOUTH EAST ASIA'S DEADLY TSUNAMI. ON THE MORNING OF DECEMBER 26, 2004 AN UNDERSEA EARTHQUAKE REGISTERING 9.0 ON THE RICHTER SCALE ROCKED THE SEA FLOOR HUNDREDS OF MILES OFF THE COAST OF SUMATRA. THE TSUNAMI THAT HIT ACEH KILLED 225,000 PEOPLE.

We are a leader in humanitarian work, but we are also starting to work in inclusivity beyond gender, including other vulnerable or minority groups. Intolerance and discrimination are issues in this country and around the world. So let's deliver on our commitment on inclusivity. ■



QUESTION + ANSWER
EXPORT DEVELOPMENT CANADA'S
ANDREA GARDELLA DESCRIBES HER
VOLUNTEER EXPERIENCE WITH CARE

IN HER WORDS

IN SEPTEMBER 2019, CARE CANADA AND EXPORT DEVELOPMENT CANADA (EDC) CELEBRATED TEN YEARS OF HUMANITARIAN PARTNERSHIP. THE BEYOND EXPORTS PROGRAM INCLUDES A FOUR-MONTH SECONDMENT PROGRAM THAT ASSIGNS EDC PERSONNEL TO CARE OFFICES WORLDWIDE. TO DATE, 38 EMPLOYEES HAVE PROVIDED THEIR EXPERTISE TO COMMUNITIES IN NINE COUNTRIES AROUND THE WORLD, INCLUDING ECUADOR, INDIA, MOROCCO, PERU, AND ZAMBIA. PARTNERSHIPS ARE VITAL TO CARE'S APPROACH TO CREATING CHANGE THAT LASTS AROUND THE WORLD.

Hello Andrea! What was the project you worked on and what type of activities on sort of a day to day basis were you doing?

As a senior economist I have developed a lot of project management skills, strategic oversight skills and communication and content development skills.

And I was brought in to support CARE Morocco in their effort to develop a communications and marketing plan, increase the visibility of CARE Morocco and to also grow the organization.

I was brought to a small town in the region of Meknes to see a savings ceremony for one of the village savings and loans groups. And it was absolutely inspiring to see these women feel empowered and providing their contribution of savings to this small group of women and to see that their contribution is ultimately helping them and empowering them to grow their businesses.

One woman was a goat farmer and another was an artist and CARE



Morocco was supporting them through that, and giving them that sense of independence and ability to develop themselves, but also support their families.

This is something that also supports the family and not just the women themselves. So to see that was absolutely inspiring.

Would you say volunteering abroad makes a difference? Or is making a donation the better way to contribute?

That's a big question because for me, I think both volunteering and donating



are important. I think that at the end of the day, non-governmental or not-for-profit organizations need the funding. The financial piece is extremely important, but volunteering brings in different types of skills and brings in a new or a different way of looking at something.

As an economist, emerging markets are always in the back of my mind. And so that's why I focused on international. But locally there's lots of great organizations that can benefit from engagement and CARE is one of them.

One of our programs is to also volunteer in Ottawa at CARE's head office. And so it is a little bit of both. You have to look at yourself and know what you want to contribute to and where are your skills best suited.

What advice would you give to someone who wants to volunteer, especially overseas?

Do it if you want to do it and then just do it. Bite the bullet because it is an experience that will change your life. It changed mine and so first do it.

//////
ABOVE WOMEN SPEAK ABOUT THEIR EXPERIENCES IN A WOMEN'S COOPERATIVE IN DAR BELAMRI, SIDI SLIMANE, MOROCCO.

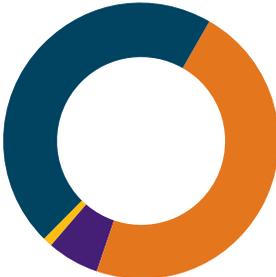
Ask your employer if there is a program in place that you can benefit from within your workplace.

Then really do your research and look for reputable organizations that have programs. Do what makes sense for you! ■

FINANCIAL STATEMENTS

AS OF JUNE 30, 2019

WHERE OUR MONEY COMES FROM



Canadian Institutional donors - 46%
Global Institutional donors - 47%
Public donations - 6%
Other - 1%

HOW OUR MONEY IS SPENT



Programs - 93%
Administration - 6%
Fundraising - 1%

PROGRAM EXPENDITURES



Humanitarian action - 55%
Food, nutrition + resilience to climate change - 22%
Women's economic empowerment - 7%
Sexual, reproductive + maternal health - 6%
Other - 10%

(in thousands of dollars)

JUNE 30, 2019 **JUNE 30, 2018**

ASSETS

Current Assets

Cash and Cash Equivalents	32,329	36,480
Other Current Assets	9,471	9,642

41,800 46,122

Capital and Other Long-Term Assets	4,163	4,047
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Total Assets	45,963	50,169
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LIABILITIES

Current Liabilities

Accounts Payable and Other Current Liabilities	7,725	8,860
Deferred Contributions	31,933	34,371

39,658 43,231

Long-Term Liabilities	230	230
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Total Liabilities	39,888	43,461
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FUND BALANCES, END OF YEAR

Annual Fund (Unrestricted)	2,409	3,075
Annual Fund (Invested in Capital Assets)	3,587	3,389
Externally Restricted - Venture and Emergency Fund	79	244

Total Fund Balances	6,075	6,708
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Total Liabilities and Fund Balances	45,963	50,169
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REVENUE

2019 **2018**

Fundraising	6,335	9,484
Canadian Funded	51,683	56,710
Globally Funded	18,223	24,039
CARE International Members	35,061	31,939
Interest and Other Income	1,627	1,489

Total Revenue	112,929	123,661
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PROGRAM EXPENSES

105,091 115,897

SUPPORT SERVICES

8,471 7,551

Total Expenses	113,562	123,448
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EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	(633)	213
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FUND BALANCES, BEGINNING OF YEAR	6,708	6,495
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FUND BALANCES, END OF YEAR	6,075	6,708
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* This is a summary of the audited financial statements. Please refer to our website at www.care.ca for our complete set of audited financial statements, inclusive of notes.

BOARD OF DIRECTORS

Chair of the Board of Directors

Ken Sunquist

Directors

Clarence Cheng

Catherine Clark

Paul Drager

Amy Jarek

Michael Kontak

Jocelyne F. Lafrenière

Roger Larson

Susan MacLaurin

Michael J. McLaughlin

Shahid Minto

Sarosh Nanavati

Hilary Pearson

Anar Simpson

Douglas Stollery

Victor Thomas



CARE CANADA

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 CARE Canada  @carecanada

CARE Canada charity registration number: 11883 8333 RR0001