

ON THE COVER

KHAWLA SHAHEEN, A 33-YEAR-OLD MOTHER FROM JORDAN, WAS MARRIED WHILE SHE WAS STILL A TEENAGER:

"ONE DAY, HIS GRANDMOTHER CAME OVER. SHE MANAGED TO CONVINCE MY FAMILY AND THEN THEY CONVINCED ME TO GET MARRIED. I WASN'T FULLY ON BOARD BUT, AT THAT AGE, I COULDN'T MAKE MY OWN DECISIONS. I WAS 17 THE FIRST TIME I WAS PREGNANT. MY HUSBAND WASN'T HELPFUL BECAUSE HE WAS AT WORK MOST OF THE TIME. IF I ONLY HAD WAITED LONGER TO GET MARRIED, IT WOULD HAVE BEEN EASIER.

I FIRST HEARD OF CARE WHILE I WAS DOING SOME VOLUNTEER WORK IN MY COMMUNITY, FIVE YEARS AGO. I WENT THERE TO DO A CARE COURSE ABOUT HOW TO HELP OUR LOCAL YOUTH. EVERYONE WAS VERY NICE TO ME AND MADE ME FEEL SAFE. I FELT LIKE I WAS HEADING SOMEWHERE GOOD.

I LEARNED HOW TO BECOME A LEADER AND HOW TO WORK WITH DIFFERENT CHALLENGES. NOW, I AM WITH CARE'S PERMANENT COMMITTEE AND WE ARE FOCUSING ON ADOLESCENT REPRODUCTIVE HEALTH. SOME GIRLS APPROACH ME WITH QUESTIONS ABOUT HOW THEY CAN START MAKING THEIR OWN DECISIONS.

A LOT OF YOUTH DON'T EVEN KNOW WHAT REPRODUCTIVE HEALTH IS.

CARE'S PROGRAM IS GOOD FOR OUR COMMUNITY AND I WISH IT WOULD

EXPAND. CARE IS THE ONLY ORGANIZATION THAT FOCUSES ON THIS AREA.

NO ONE ELSE IS DISCUSSING IT."

RIGHT TAWHIDA HAQ MITU IS A PARTICIPANT IN CARE'S IMAGINE PROGRAM IN BANGLADESH. LED BY TRAINED FEMALE FACILITATORS FROM THE REGION, PROGRAM SESSIONS **ENSURE MARRIED AND UNMARRIED** ADOLESCENT GIRLS HAVE ACCESS TO INFORMATION AND SOCIAL SUPPORT. EACH GROUP IS MADE UP OF GIRLS APPROXIMATELY 15 TO 19 YEARS OF AGE FROM A SINGLE VILLAGE WHO LEARN ABOUT SEXUAL AND REPRODUCTIVE HEALTH, RELATIONSHIPS, FINANCIAL LITERACY, DECISION-MAKING, COMMUNICATION SKILLS AND CHALLENGING SOCIAL NORMS.



FROM THE CHAIR

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To CARE Canada's generous donors and stakeholders, it is my pleasure to present this summary of our objectives, programs, and financial results for our financial year 2020.

Our last fiscal year began in August 2019 with the launch of Yayasan CARE Peduli (YCP) in Indonesia. CARE has operated in Indonesia since 1967, working closely with local leaders and citizens to deliver services and assistance to women, girls, and their families. We celebrated the transfer of operations from CARE International to YCP with great confidence in the Indonesia team as they continue to expand and deepen CARE's mission in the country. How much the world has changed since then.

In the year that followed, we collectively experienced a crisis that loomed larger than any other in CARE's 75-year existence. But we didn't all experience the COVID-19 pandemic equally.

COVID-19 brings a great threat to the health, safety, and livelihoods of the most vulnerable people in the world. There has never been a greater need to act in solidarity with women and girls. Out of this challenge, we have an opportunity to work together to build a better world.

This is a challenge our new CEO and President is eager to take on. Barbara Grantham joined CARE Canada in April 2020. She is deeply aware of the barriers to equality and empowerment that exist in the world today. She brings to CARE a track record of success in Canada's non-profit and philanthropic sector, a passion for social justice and a commitment to engaging Canadians in the issues that matter most to them.

Barbara joins CARE Canada at a pivotal time. COVID-19 is having a profound impact on the world and its effects will be felt for years to come. CARE must continue to adapt our programs to address these new circumstances, while continuing to support the one billion people on this fragile planet who are experiencing long-term crises, including conflict, forced displacement, and the effects of climate change.

In 2021, CARE Canada will launch a new Strategic Plan. We will need strong leadership from our new CEO and the new Chair and Vice-Chair of the CARE Board of Directors, along with the entire Board of Directors and our exceptional staff team.

It has been my great privilege to serve as Board Chair of CARE Canada for the past five years and a member of the board for 10 years. I wish Chair Victor Thomas and Vice-Chair Hilary Pearson all the best as they carry the torch onward. Together, we shall continue to advance gender equality, work toward overcoming poverty, and rebuild our world so that all people can live their lives with dignity and security.

Ken Sunquist, CARE Canada Board Chair

FROM THE CEO

Our last year was one of transition and change, marked with ambition, resilience, generosity and success.

Planned transitions in CEO and Board leadership were both paralled and contrasted by the arrival of COVID-19. When I first met the CARE Canada team in March of 2020, I shared my passion for working together—elbow to elbow—in support of women and girls around the world. By the time I officially started in April, everything had changed.

CARE's teams around the world responded quickly to the crisis—working to mitigate further marginalization of vulnerable communities and to retain decades of gains in women's rights and opportunities.

In dozens of countries and thousands of communities, we are witnessing how this insidious virus further divides us. As the initial shock of the crisis wears off, we now see in the data what our teams on the ground are saying: The pandemic is having a profoundly disproportionate and negative impact on women.

It has exposed deep inequalities in economies, health care systems, and societies around the world. It challenges us to reflect on our ways of working as international humanitarian and development actors; those ways of working must change.

I firmly believe that in every crisis,

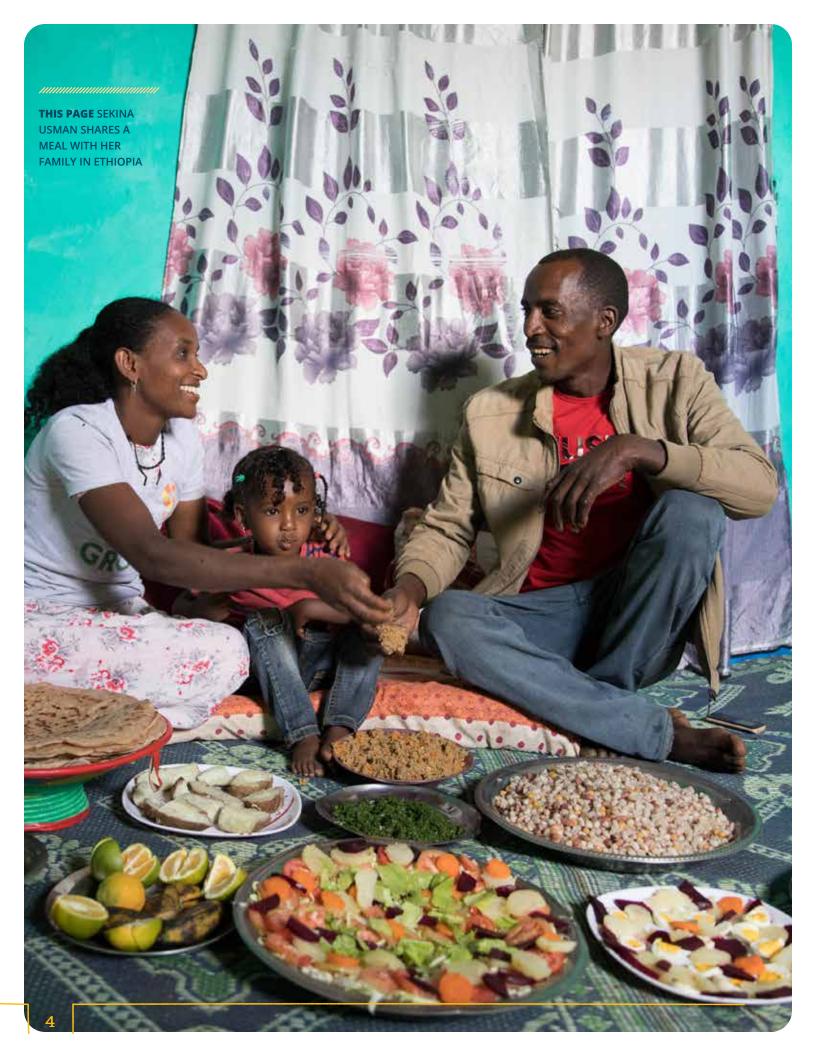
there is opportunity. In the last year, our opportunity was to listen to the women and girls on the front lines of this crisis and to understand what they need to lead change.

At our core, CARE is about people around the world, reaching out and stepping up to create a better, more equal world for all. Canadians who come together in the name of CARE, and in the service of that mission are many, generous, talented and passionate.

To all of you, our deepest thanks: to our Board of Directors, both present and past, for your remarkable contributions of time. talent and treasure; to our donors, funders and supporters, for your steady, loyal and generous willingness to invest in our mission; and to our staff, here in Canada and in places farther away, for your passion, your intellect, your commitment and your resilience. I'm particularly grateful for the dedication of Mara O'Brien James, who served as Interim CEO from June 2019 to March 2020. And I would like to recognize the leadership of our Board Chair, Ken Sunquist, who retired this year after a decade of meaningful service. CARE Canada is a better organization because of each and every one of you.

The road ahead is long and its hills and valleys not yet visible. But the world calls us, loudly, to this work. And we will answer that call.

Barbara Grantham, President and CEO



HER RIGHT TO HEALTH

Women and girls have specific health needs that need to be fulfilled in order to thrive. We listen to women and help them access information, services, and support to meet these needs. And we enable health care providers, government officials and local partners to support these needs, deliver services, and remove obstacles to accessing services.

Better nutrition for women and children in Ethiopia

Last year marked the end of the four-year Growing Nutrition for Mothers and Children (GROW) project in Ethiopia's Afar and Oromia regions. Thanks to your support, CARE worked with local health authorities and communities to help significantly improve the nutritional health of women and young children, reducing childhood stunting by 11 per cent.

By the end of the project, 20 per cent more women engaged in exclusive breastfeeding, 21 per cent more infants received more nutritious foods, and more households were able to grow their own food. Men who participated in GROW activities started taking on new household responsibilities, including going to growth monitoring checkups with their wives and children. And women who joined the Village Savings and Loan Associations formed through GROW developed entrepreneurial skills and learned how to manage household finances.

"Mothers are not only feeding children milk alone, but they have learned when to introduce soft solid foods to boost nutrition at the appropriate months...We can clearly see a big positive change at the different levels."

- GROW interviewee

Improved sexual and reproductive health for adolescents in Benin

With your help, CARE is implementing the Preventing Early and Forced Marriage (PROJEUNES) project in Benin. Since 2018, we have trained adolescent peer educators who have engaged with 9,764 of their peers about sexual and reproductive health and rights, as well as child marriage and gender inequality. We also worked with 48,545 community members to transform harmful practices and support girls in their communities to pursue their dreams. As a result, young people say it's easier to discuss these topics among themselves and with their parents.

CARE also worked with health care workers to make it easier for adolescent girls to access sexual and reproductive health services, including adding dedicated youth spaces at health facilities. Last year, facilities saw an increase of 166 girls accessing sexual and reproductive health services, despite fears related to COVID-19. The dedicated youth spaces make young people feel welcome and secure because they won't meet relatives or friends of their parents at the health centres.

Did you know?

Last year, your support helped 171,600 people access sexual, reproductive, and maternal health support, indirectly benefiting a further 657,900 people.



HER RIGHT TO FOOD + FARMING

Last year, the COVID-19 pandemic intensified the challenges small-scale farmers face in producing and selling food and feeding their families. In response, CARE modified some of our programs to make sure participants and their families had the resources they needed.

Adapting to the pandemic

The Promoting Rural Economic Development for Women and Youth in the Lempa Region of Honduras (PROLEMPA) project was starting its third year when the pandemic struck.

With your help, CARE was able to pivot and adapt PROLEMPA programming to help small-scale farmers and business owners respond to the crisis.

Through PROLEMPA, we provided cash voucher assistance to 1,900 families so they could meet their basic needs at local shops—which also strengthened local economies and supply chains.

Helping small-scale coffee producers

When local restrictions to prevent the spread of COVID-19 reduced mobility and devastated the economy, small-scale coffee farmers had trouble getting the seeds, fertilizer, and crop protection they needed to grow a healthy crop and ensure women could earn the funds needed to emerge from the crisis stronger.

PROLEMPA supported 522 vulnerable coffee producers (70 per cent of whom were women) so they could buy these vital farming supplies and keep their businesses afloat.

Women leading women

Last year in Honduras, 673 Indigenous women and 132 Indigenous men participated in open town hall meetings for the first time. During these meetings, women exercised their legal rights to decide how municipal budgets, earmarked to help women build businesses and earn their own income, would be spent.

More women started taking on leadership roles in different capacities, including in producers' organizations and small businesses.

This project is implemented in consortium with TechnoServe, CESO, SOCODEVI and SAJE Montreal Centre and 20 local partners in Honduras

Installing solar panels for reliable power in Cuba

In Cuba, unpredictable weather and frequent cyclones often threaten the power supply to farms. Through Accelerating Sustainable Agricultural Production of Food in Cuban Municipalities (PROSAM) and in partnership with Oxfam, CARE supported women farmers in installing solar-powered irrigation systems.

These systems enable women to irrigate their land and deliver fresh water to their crops even when electricity and fuel are in short supply. They also reduce the overall cost of farming, so women can be more competitive in the marketplace.

CHRISTIEN PARROTT, SENIOR MANAGER OF SUSTAINABLE SOURCING AT MOTHER PARKERS TEA & COFFEE DESCRIBES THE COMPANY'S INVOLVEMENT IN CARE'S PROLEMPA PROGRAM.

WATER FOR COFFEE

Mother Parkers Tea & Coffee is a fourth generation, Canadian family owned company. We are North America's largest private label roaster, and we source. blend and roast more than 11 billion cups of coffee each year! In sustainability, Mother Parkers provides a better beverage experience while doing good for the planet, people and communities in which we operate. We inspire our people and partners to grow our business in a sustainable manner, one cup at a time.

Q: Can you tell us about your Water Wise Coffee® program?

WaterWise Coffee is our commitment to improving lives, ecology and economies through projects that address water-related issues. WaterWise supports innovative waste management solutions to prevent both waste water

and coffee pulp from being released untreated back into water sources.

Q. What is wet processing?

Wet processing involves using water to pulp, ferment and wash coffee cherries, extracting the coffee beans from inside the coffee cherries. Once the wet-milling process is complete, this waste water is often dumped back into surrounding rivers and streams, damaging local water sources. Furthermore, if the fermentation process is not controlled, this waste can be toxic, leading to further contamination. These are often waterways that local communities rely on for drinking water, in addition to being an ecological source for aquatic life and neighbouring animals

Q. What can producers do to solve this problem?



Implement WaterWise programs! Waste water slowly passes through the vetiver grass, which has deep root structures that act as a natural filter, and the flat shallow surface area. accelerates the evaporation process. If any waste water reaches the end of the wetland, it is nearly clean and can be stored in a small evaporation pond—the design of the WaterWise vetiver plot. Here, the biggest challenge is really educating producers on the environmental implications of not treating waste water and getting their support to start the program.



Q. When did you first start working with CARE Canada?

In 2017, an opportunity came up to partner with CARE and deliver WaterWise in Honduras under the PROLEMPA project. With this project, CARE and its partners aim to improve opportunities for women, youth, and indigenous people, in addition to the potential of positively impacting financial wellbeing.

Q. How did you work with CARE to deliver WaterWise in Honduras?

With CARE's extensive network, we were able to add even more value to our program. In addition to the PROLEMPA project goals of improving opportunities for women, youth and indigenous people, and a focus on financialization, CARE is helping to deliver three different activities specific to WaterWise:

- Vetiver grass implementation to target wet-mill waste water.
- 2. Water catchment to assist with coffee processing.
- Training in climate-smart, resilient water practices for coffee producers.

LEFT ZOILA MORENO IS AN
AGRONOMIST ENGINEER. SHE
SETS A STANDARD FOR HIGHEST
QUALITY COFFEE IN MARCALA,
LA PAZ, HONDURAS. SHE IS A
MULTIGENERATIONAL COFFEE FARMER,
INSPIRED BY HER MOTHER WHO RAN
THE FARM, THEN TAKING OVER THE
MANAGEMENT OF THE FAMILY FARM
BEGINNING AT AGE 11.

Q. What impact did this additional training have?

An amazing impact. For instance, at the coffee farm of Juan Pablo Gómezin, the next generation of coffee producers, including Juan Pablo's nephew, participated in the youth portion of training. He took one course where he learned about organic agricultural practices, specifically pesticide and fertilizer application. As part of this training, it was required that he was given a small plot on the farm for testing, and the family immediately realized the benefits of these practices. Not only did it improve the yield and quality of the coffee trees, but these practices were extended to other areas of the farm—including the kitchen garden that feeds his family.

Q. How would you describe working with CARE Canada?

CARE brings tremendous value to the table. They connect people with resources, training, and tools they can use to improve their livelihoods in a measurable and sustainable way.



HER RIGHT TO LEAD + EARN

When a woman can earn money, she gains the power to make decisions that benefit herself, her family and her community. She can afford to grow her business or pay for school for her children and pay for healthcare—and she's more likely to become a leader in her community.

Women's Voice and Leadership

Women's rights organizations (WRO) mobilize and empower women and girls to protect their rights and achieve gender equality. With your help, CARE's Women's Voice and Leadership projects provided predictable funding to WROs in Kenya and South Sudan so they could continue their important work and respond quickly to the COVID-19 pandemic.

Women's Voice and Leadership, Kenya

Throughout the COVID-19 pandemic, Zamara Foundation led an active online dialogue around issues important to young women and gender non-conforming groups, like sexual and reproductive health, gender-based violence (GBV), diversity, and mental health.

In 2020, Kenya National Deaf Women Peace Network (KNDWOP) distributed vital information in Kenyan Sign Language on awareness, prevention, and management of COVID-19. They helped deliver essential medicine and provided transportation to health clinics. KNDWOP facilitated counselling and psychosocial support for deaf women affected by COVID-19 or violence.

The Kenya Sex Workers Alliance (KESWA)

reached 6,000 sex workers with COVID-19 guidelines through social media and other online platforms. The organization established a 24-hour hotline so sex workers can report violence and get support when they need it.

Women's Voice and Leadership, South Sudan

In 2020, Crown the Woman (CREW) reached more than 300 households with information on COVID-19 and GBV using social media, radio talk shows, and educational material. The organization set up a national GBV hotline for survivors of violence during the pandemic.

"We have been able to connect survivors of rape, domestic violence and child marriage to services like medical treatment, psychosocial services, and legal services, among others."

- CREW member

Women's Empowerment through Sustainable Entrepreneurship

This program is designed to support women in Morocco as they increase their decision-making power and business skills. With your support, CARE worked with 15 women's cooperatives last year.

Women developed a catalogue of products for the cooperatives and grew their e-commerce expertise in order to better market their products. Three cooperatives and two women's savings groups shifted production towards the production of masks, which are mandatory in all public places.

OUESTION + ANSWER

VANCOUVER COUNCIL FOR CARE CANADA MEMBER JOANNE GASSMAN DISCUSSES THE GROUP'S DEDICATION TO RAISE AWARENESS AND SUPPORT FOR CARE CANADA PROJECTS.

VOLUNTEERS FOR CHANGE

Q. What is the Vancouver Council for CARE Canada?

The Vancouver Council is a volunteer group that's passionate about empowering women and girls around the world. We started with 15 women in 2011 and now, we have over 100 members. Our goal is to raise awareness and funds for CARE Canada projects, which we do through community outreach and fundraising.

Q. How do you raise funds?

We ask our members to make a gift within their capacity, and we hold events through the year. Our biggest annual fundraising event is Walk In Her Shoes, which happens in March.

Every day, women and girls in developing countries walk about 10,000 steps to fetch basic necessities such as clean water, food, or firewood. So for

this campaign, we ask participants to walk 10,000 steps in solidarity.

We held our first walk in 2013 and raised \$3,000. Our most successful walk was in 2020 when we raised over \$100,000—even though we had to cancel the in-person event due to COVID-19! The funds we raised during the 2020 Walk In Her Shoes went toward the Healthy Moms, Healthy Babies project.

Q. What is Healthy Moms, Healthy Babies?

It's a four-year project that's designed to give women, families and health providers the tools to stop malnutrition in women and young children. These tools cover lots of different areas including nutrition, microfinance, and water sanitation. Altogether, we were able to raise just over \$500,000 to support the Malawi and Zambia

locations for this project.

Q. What are the benefits of joining the Vancouver CARE Council?

It's a way to make real difference in the world. You connect and develop friendships with likeminded, passionate people from diverse backgrounds. We connect and learn together. We explore different topics at our meetings, bring in guest speakers, learn from each other's experiences, and collaborate on how all of us can support gender equality at home and around the world

Q. What should Canadians know about empowering women and girls?

Women have the power to change the world. And we have the power to help them do it.





HER RIGHT TO SURVIVAL

Around the world, over one billion people are affected by crises including conflict, forced displacement, sudden onset disasters and the effects of climate change.

When the COVID-19 pandemic emerged last year, it magnified these challenges. In fact, when coupled with the impact of climate change, the effects of COVID-19 increased the number of people who needed humanitarian assistance by 40 per cent.

In 2020, CARE assisted those affected by the conflict in Yemen, and by crises in Venezuela and Syria among others. CARE also adapted elements of our programming to respond to COVID-19 while continuing to work with communities affected by humanitarian crises.

Changing how cash transfers work

Many CARE humanitarian projects use cash transfers to distribute emergency funds to participants so they can meet their basic needs. But with local restrictions in place to prevent transmission of COVID-19, we had to change our cash distribution approaches. Where feasible, we implemented digital transfers, and gave participants detailed instructions on how to access the funds. In contexts where digital transfers wouldn't work, we installed handwashing stations outside of distribution points and monitored physical distancing, among other adaptations.

Raising awareness about COVID-19

We distributed information on COVID-19 prevention and response through a variety

of methods, including brochures, posters, text messages, and social media. As well as launching standalone COVID-19 materials, we also integrated messaging into program material, like sexual and reproductive health and rights activities, and distributed soap vouchers along with other programming. In some programs, CARE conducted physically distanced sessions focused on COVID-19 hygiene and prevention methods.

Leveraging new income generating opportunities

In Uganda, CARE works to strengthen access to protection and lifesaving help for newly arrived refugees as well as their host communities. We help diversify the livelihood options of women and girls, men and boys by finding opportunities for meaningful work. When the pandemic struck, participants generated income by making masks and liquid soap.

Providing health, hygiene, and sanitation supplies

CARE provides support to 175,000 people in East Darfur and South Darfur living in refugee camps, as well as their host communities. This year, we procured hygiene kits and distributed them to women and girls living in camps. We also purchased water and soap for eight health centres and stabilization centres, and procured personal protective equipment and hand sanitizer for health care workers and community outreach workers.

FINANCIAL STATEMENTS

AS OF JUNE 30, 2020

WHERE OUR MONEY COMES FROM



Canadian Institutional donors - 45% Global Institutional donors - 47% Public donations - 6% Other - 2%

HOW OUR MONEY IS SPENT



Programs - 93%

Administration - 6%

Fundraising - 1%

PROGRAM EXPENDITURES



Humanitarian action - 55%

Food, nutrition + resilience to climate change - 22%

Women's economic empowerment - 7%

Sexual, reproductive + maternal health - 6%

Other - 10%

Summary of Audited Statement of Financial Position*	(in thousands of dollars)	
	JUNE 30, 2020	JUNE 30, 2019
ASSETS		
Current Assets Cash and Cash Equivalents Other Current Assets	23,995 15,229	32,329 9,471
	39,224	41,800
Capital and Other Long-Term Assets	4,552	4,163
Total Assets	43,776	45,963
LIABILITIES		
Current Livabilities		
Accounts Payable and Other Current Liabilities	12,764	7,725
Deferred Contributions	25,033	31,933
	37,797	39,658
Long-Term Liabilities	230	230
Total Liabilities	38,027	39,888
FUND BALANCES, END OF YEAR		
Annual Fund (Unrestricted) Annual Fund (Invested in Capital Assets) Externally Restricted - Venture and Emergency Fund	1,657 4,092 -	2,409 3,587 79
Total Fund Balances	5,749	6,075
Total Liabilities and Fund Balances	43,776	45,963
REVENUE		
Fundraising	5,534	6,335
Canadian Funded Globally Funded	45,162 18,331	51,206 18,195
CARE International Members	27,525	35,516
Interest and Other Income	1,942	1,499
Total Revenue	98,494	107,751
PROGRAM EXPENSES	91,269	99,910
SUPPORT SERVICES	7,532	8,471
Total Expenses	98,801	108,381
Deficiency of Revenue Over Expenses From Continued Operation	s (307)	(630)
Discontinued Operations	(19)	(3)
DEFICIENCY OF REVENUE OVER EXPENSES	(326)	(633)
FUND BALANCES, BEGINNING OF YEAR	6,075	6,708
FUND BALANCES, END OF YEAR	5,749	6,075
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^{*} This is a summary of the audited financial statements. Please refer to our website at www.care.ca for our complete set of audited financial statements, inclusive of notes.

BOARD OF DIRECTORS

Chair of the Board of Directors

Ken Sunquist

Directors

Victor Thomas, Vice Chair

Clarence Cheng (Term ended December 2019)

Catherine Clark

Paul Drager

Amy Jarek

Michael Kontak

Roger Larson

Shahid Minto (Term ended March 2020)

Michael McLaughlin

Susan McLaurin

Sarosh Nanavati

Hilary Pearson

Anar Simpson

Doug Stollery

Barbara Grantham, President and CEO



CARE CANADA

1-800-267-5232 info@care.ca www.care.ca

CARE Canada charity registration number: 11883 8333 RR0001