



CARE Vietnam

AWEEV

Advancing Women's Economic Empowerment in Vietnam



Improving economic wellbeing for poor, rural and ethnic minority women in Vietnam

AWEEV is a gender-responsive and integrated project designed to contribute to increased economic wellbeing for ethnic minority women in Vietnam.

KEY RESULTS

- Enhanced promotion of economic rights of poor rural and ethnic minority women in Vietnam
- Increased participation of poor rural and ethnic minority women in paid economic activities

LOCAL PARTNERSHIPS

- Centre for Organic Development and Support
- VietED Center
- Institute for Research on Development Communication
- Women's Union
- Departments of Agriculture and Rural Department

ADDRESSING UNPAID CARE WORK

In Vietnam, more than 20% of women do not work because they spend 4.6 hours/day on unpaid care and domestic work. AWEEV will focus on increasing the willingness and ability of poor rural and ethnic minority women and men to address the issue of women's unequal caregiving burden in Vietnam.

QUICK FACTS

TIMELINE: March 2021-September 2026 (5 years)

DONOR: Global Affairs Canada

UDGET: \$ 6,500 +\$258,458 Cash Match

LOCATION: Provinces of Ha Giang and Lai Chau

REACH: 4,885 ethnic minority women and men directly + 12,000 household members indirectly

WOMEN AT THE CENTRE

Women will be supported with capacity building to equitably participate in paid economic activities, exercise their economic rights and develop women-led grassroots enterprises.

ENGAGING MEN

Men will actively participate in agricultural production trainings, gender-responsive dialogues and dialogues with local authorities and community events to promote the economic rights of women.

CLIMATE & RESILIENCE

Women and men will be supported to apply climate-smart practices to protect their livelihoods from climate-related shocks and stresses.



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